BUSINESS STUDY ABROAD

Global Classrooms (Short-Term Faculty-Led Courses)

Spring Term — Break and Maymester
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2022 GLOBAL CLASSROOMS

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HOW MUCH DOES IT COST?

Each course has three main expenses*:

1. **TUITION FOR THREE CREDIT HOURS:** All courses earn academic credit. Tuition for May courses is calculated at the resident (in-state) rate regardless of residency status. To use existing scholarships/financial aid toward summer tuition support, students must be enrolled in at least six credit hours.

2. **INTERNATIONAL ROUND-TRIP AIRFARE:** Clear guidelines on when to purchase airfare will be provided after securing enrollment. Pre- and post-course travel is allowed using airlines and airports of choice. Students are required to arrive on time for the start of the course and remain with the group for the entirety of the course.

3. **GLOBAL CLASSROOM FEE:** This fee varies by course but covers hotel accommodations, in-country transportation, tours, guides, admissions and most meals during the in-country dates of the course.

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*Total course expenses are broken down on the deposit/withdrawal agreement form (does not include personal expenses). Please review it carefully and ask any questions before signing and submitting this binding contract.

WHO QUALIFIES?

All students must have:

- At least a 3.0 GPA
- At least 30 completed credit hours prior to departure
- Successfully completed any course pre-requisites
- A clean academic/judicial record with the university

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NEXT STEPS

Secure your space!

All courses will be enrolled on a first-come, first-served basis, and maximum enrollment is no more than 20 for each course. Many of our courses fill quickly, so secure your space early! Students will need to submit three items to secure enrollment:

1. **Complete the Online Moore School Study Abroad Application:** your academic advisor must approve participation to ensure eligibility for your selected course(s) and discuss use of credits. This application requires your unofficial transcript, see instructions for further details.

2. **The Deposit/Withdrawal Agreement:** this form is course specific and breaks down the costs, payment deadlines and withdrawal policies. Once signed and submitted, this is a binding contract.

3. **Global Classroom Payment One of Three:** this $350 deposit is non-refundable and is deducted from the total global classroom fee.
CUBA: ECONOMICS AND CULTURE

Changes in economic, political and cultural environments pose challenges and opportunities to businesses in Cuba. Analyze the precarious position of the country as it transitions to a market-based economy, and discuss cost-benefit analysis as trade fluctuates between Cuba and the U.S. This accelerated course culminates after Spring Break when students apply knowledge learned during the first half of the semester while traveling in Cuba.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MARCH 5: Arrival, economics discussion with Giulio Ricci and Ricardo Torres

DAY 02  MARCH 6: Walking tour, Barrio Habana, cigar presentation

DAY 03  MARCH 7: Socio-political lecture, University of Havana

DAY 04  MARCH 8: Viñales Botanical Garden, tobacco farm

DAY 05  MARCH 9: Habana Compás Dance, Café Madrigal with Frank Delgado

DAY 06  MARCH 10: Nostalgic Cars Garage, Cuban Capitol

DAY 07  MARCH 11: Taller Experimental de Gráfica, La Finca Vigía, La Reyna y Real

DAY 08  MARCH 12: Afternoon airport transfer and departure for the U.S.

COURSE EXPLORES:
• Economic, political and social issues
• Transition to a market-based economy
• Private business entrepreneurs and startups

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
INTERNATIONAL BUSINESS, SECURITY AND RELIGION: ISRAEL AND THE MIDDLE EAST

Explore the relationship between international business, security and religion in the Middle East during the first half of the semester. With particular emphasis on complex Arab-Israeli relationships between neighboring countries, discover the history of the region and the continuing impact of that history on trade and multi-national corporations. Likewise, consider the impact of these issues on business innovation and the Start-Up Nation. Spring break field study will include conversations with public and private sector officials as well as visits to major historical, religious and business sites.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MARCH 5: Late arrival, group transfer to hotel
DAY 02  MARCH 6: Tel Aviv briefings, trade venues and the Port of Jaffa
DAY 03  MARCH 7: Shimon Peres Center for Peace and Innovation, Start-Up Nation
DAY 04  MARCH 8: Transfer to Jerusalem, religious sites including Christian, Jewish and Muslim
DAY 05  MARCH 9: Holocaust museum, Machane Yehuda food market tour
DAY 06  MARCH 10: Dead Sea swim, climb Masada, transfer to Galilee
DAY 07  MARCH 11: Golan Heights, Valley of Tears memorial, observe Jordanian and Syrian borders
DAY 08  MARCH 12: Visit Nazareth, Akko and Caesarea, farewell dinner and group transfer for departure for the U.S.

COURSE EXPLORES:
- Geopolitical challenges and opportunities for MNCs in the Middle East
- Emerging technologies and innovation as cornerstones of growth in the region
- The impact of security and religion on international trade

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
COMPETITIVE STRATEGIES IN DEVELOPING COUNTRIES

Learn how multinational corporations adopt strategies that allow them to compete in the complex and business environments existing in developing countries. Special emphasis will be placed on social enterprises and how companies operate in the informal economies of developing countries.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01
MARCH 5: Arrival, group airport transfer

DAY 02
MARCH 6: Development projects in Soweto and Alexandra

DAY 03
MARCH 7: African Parks, transfer to Mbombela

DAY 04
MARCH 8: Chimp Eden refuge, transfer to Kruger National Park

DAY 05
MARCH 9: Full day safari game drive

DAY 06
MARCH 10: Group flight to Cape Town

DAY 07
MARCH 11: Cape Peninsula tour. Farewell dinner.

DAY 08
MARCH 12: Social enterprise visit. Airport transfer for departure to the U.S.

COURSE EXPLORES:

- Informal economies of developing countries
- Safari Drive in Kruger National Park, one of Africa's largest game reserves
- Chimp Eden animal sanctuary for rescued chimpanzees

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
BUSINESS OPPORTUNITIES IN THE EUROPEAN MARKET

Business practices of Belgium and France are differentiated to formulate strategies for responding to the European business environment. Explore the functions of businesses in the Eurozone, especially in relation to the region’s economic troubles. Emphasis will be put on understanding the key economic and institutional differences between operations in the United States and Europe.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 9: Arrival, Paris walking tour, welcome dinner
DAY 02  MAY 10: Mondelēz, Economic Social and Environmental Council, Cité de l’Économie
DAY 03  MAY 11: Versailles tour
DAY 04  MAY 12: Louvre Museum, transfer to Antwerp, walking tour
DAY 05  MAY 13: Antwerp Pier, harbor cruise, De Koninck Brewery tour
DAY 06  MAY 14: Diamond Museum, Antwerp Cathedral, Red Star Line Museum
DAY 07  MAY 15: Transfer to Brussels, walking tour
DAY 08  MAY 16: Patricia Nouveau lecture, American Chamber of Commerce
DAY 09  MAY 17: European Commission, European Parliament, U.S. Embassy
DAY 10  MAY 18: UPS, Toyota Motors Europe, DAY 11  May 19: Departure for the U.S. or other travels

COURSE EXPLORES:
- European Union
- Economic struggles of the Eurozone
- European business environment evaluation

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
# BUSINESS IN GERMANY

Observe the unique business environment in Germany and gain insights into the German business culture with visits to companies in top industries and cultural sites. Identify Germany’s position within the European Union and the global economy, and the competitiveness of German companies on a global scale, with a particular focus on their role in South Carolina's economic success.

## DRAFT ITINERARY AND ACTIVITIES

Subject to change

<table>
<thead>
<tr>
<th>DAY</th>
<th>MAY 15: Arrival, Munich walking tour</th>
</tr>
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<tbody>
<tr>
<td>01</td>
<td>Day 02: Neuschwanstein Castle tour</td>
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<tr>
<td>02</td>
<td>Day 03: BMW Welt and Factory tour</td>
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<td>03</td>
<td>Day 04: BMW FIZ, Spaten Brewery tour</td>
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<td>04</td>
<td>Day 05: S.C. Department of Commerce, coach transfer to Stuttgart, walking tour</td>
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<td>05</td>
<td>Day 06: Bosch Feuerbach and Daimler Plant tours</td>
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<tr>
<td>06</td>
<td>Day 07: Coach tour of Stuttgart, Porsche and Mercedes-Benz Museums</td>
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<tr>
<td>07</td>
<td>Day 08: Coach transfer to Heidelberg, walking tour</td>
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<tr>
<td>08</td>
<td>Day 09: Explore Heidelberg, coach transfer to Frankfurt</td>
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<tr>
<td>09</td>
<td>Day 10: Frankfurt visit, walking tour, apfelwein tasting, farewell dinner</td>
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<tr>
<td>10</td>
<td>Day 11: Departure for the U.S. or other travels</td>
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</tbody>
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## COURSE EXPLORES:

- Interdependence of business and culture
- Institutional and competitive environments
- Importance of German companies to South Carolina's economy

## QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS CULTURE IN GREECE

Identify advantages and disadvantages to economic growth in Greece and explain how Greek culture affects the economy. Understand effects of the Greek financial crisis and resulting relations within the European Union. Emphasis is given to innovation in overcoming business challenges.

DRAFT ITINERARY AND ACTIVITIES  

subject to change

DAY 01  MAY 8: Arrival, Athens walking tour
DAY 02  MAY 9: The Poet Sandal maker, Deree University
DAY 03  MAY 10: U.S. Embassy, Archeological and Acropolis Museums
DAY 04  MAY 11: Delphi excursion, explore Arachova
DAY 05  MAY 12: Greek Roots jewelry store, Papajianakos Winery, Cape Sounion
DAY 06  MAY 13: Ferry transfer to Mykonos
DAY 07  MAY 14: Mykonos Brewing Company, ferry to Delos, a UNESCO World Heritage Site
DAY 08  MAY 15: Mykonos farm cheese demonstration and tasting, Elia Beach
DAY 09  MAY 16: Ferry transfer to Athens, lecture
DAY 10  MAY 17: Coca-Cola, cooking class, farewell dinner
DAY 11  MAY 18: Departure for the U.S. or other travels

COURSE EXPLORES:

• Economic and cultural environments
• Ancient Greek contributions to modern day democracy, sports and medicine
• Threats and opportunities to economic growth

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
MARKETING IN ITALY

Prepare for the challenges of competing in the global marketplace with a particular focus on the interdependence of culture and marketing retailing in Italy. Plan and participate in discussions about specific examples of Italian retailing such as cultural tourism, destination marketing, commercial vineyards, transportation and fashion industries.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 10: Arrival, lecture and walking tour
DAY 02  MAY 11: Fashion marketing or merchandising workshop, wine tasting workshop
DAY 03  MAY 12: Duomo, Central Market, San Lorenzo leather market, Piazzale Michelangelo
DAY 04  MAY 13: Santa Croce, leather school, Palazzo Vecchio (Pisa optional)
DAY 05  MAY 14: Coach transfer to Rome, Campo di Fiori market, food tour
DAY 06  MAY 15: Forum tour and Colosseum
DAY 07  MAY 16: Vatican museums, Sistine Chapel and St. Peter’s Basilica
DAY 08  MAY 17: Coach transfer to Sorrento, pizza-making workshop
DAY 09  MAY 18: Walking tour, artisanal visits and workshop
DAY 10  MAY 19: Round-trip train to Pompeii for tour
DAY 11  MAY 20: Boat tour of Amalfi Coast to include Positano, farewell dinner
DAY 12  MAY 21: Departure for the U.S. or other travels

COURSE EXPLORES:

• Interdependence of culture and marketing retailing
• Cultural tourism, destination marketing
• Importance of small businesses and artisanal retailers to Italian economy

QUESTIONS?

Contact the Office of International Activities studyabroad@moore.sc.edu
BUSINESS IN JAPAN

Gain insights into culture and business practices through exposure to traditional and modern Japanese industries. Recognize distinct customs and observe cultural sites to understand the interdependence of history, culture and business in Japan.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 11: Arrival, Tokyo welcome dinner
DAY 02  MAY 12: City tour includes Imperial Palace, Tokyo Tower, Olympic Stadiums
DAY 03  MAY 13: Fuji Film Co., Ltd., Tsukiji Market, Edo/Tokyo Museum, Sumo match at Kokugikan
DAY 04  MAY 14: JTB's Global Marketing and Travel, explore Tokyo
DAY 05  MAY 15: S.C. Dept. of Commerce, Aoyama Gakuin University, Bank of Japan, Nikko Chemicals Company
DAY 06  MAY 16: Train transfer to Kyoto, city tour
DAY 07  MAY 17: Nishiki Market, explore Kyoto
DAY 08  MAY 18: Transfer to Nagoya, Asahi Beer Factory, Osu Kannon temple
DAY 09  MAY 19: Toyota Techno, Mizkan and Nakano Shuzou Sake Museums
DAY 10  MAY 20: Toyota Plant tour, Okazaki city tour, City Hall meeting with the Mayor, farewell dinner
DAY 11  MAY 21: Departure for the U.S. or other travels

COURSE EXPLORES:

• Japanese customs and business practices, etiquette
• Automotive industry, Toyota’s operations
• Japanese University student life (Aoyoama Gakuin University)

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS IN NEW ZEALAND

As a small open economy, New Zealand provides a natural laboratory for understanding the effects of changing economic factors and government policy on business and economic outcomes. Standout cultural sites and business visits lead to awareness of investment flows in and out of New Zealand and an understanding of productivity and government policy on economic growth.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 11: Auckland arrival, Scavenger hunt
DAY 02  MAY 12: Douglas Pharmaceuticals, ferry to Rangitoto Island
DAY 03  MAY 13: Xero, American Chamber of Commerce
DAY 04  MAY 14: Hobbiton movie set tour, overnight in Tamaki Maori Village
DAY 05  MAY 15: Argodome, Orchard tour, Wai-o-Tapu, coach transfer to Rotorua
DAY 06  MAY 16: Ogo Rotorua activity, Omania Farm, transfer to Taupo
DAY 07  MAY 17: Huka Falls, Taranaki Falls, transfer to Ruapehu
DAY 08  MAY 18: Mount Bruce Wildlife Centre, transfer to Wellington, walking tour
DAY 09  MAY 19: Meridian Energy, West Wind Farm, Te Papa National Museum
DAY 10  MAY 20: Lockheed Martin, Parliament, Reserve Bank Museum, farewell dinner
DAY 11  MAY 21: Departure for the U.S. or other travels

COURSE EXPLORES:
• Interdependence of economy and culture
• Ecotourism
• Regulation and innovation

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS IN NORWAY

It is a paradox that Norway, having some of the highest oil revenues per capita, also has some of the world’s highest taxes and strictest environmental regulations. In fact, it has saved most of its oil revenues in what has become one of the world’s largest funds, all invested outside Norway. Gain an understanding of the Norwegian mindset, culture, economic policy and business practices.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 16: Arrival, Oslo scavenger hunt
DAY 02  MAY 17: Constitution Day Parade, museums, Holmenkollen ski jump
DAY 03  MAY 18: Equinor, Telenor, Aker Group
DAY 04  MAY 19: Innovasjon Norge, Finansdepartementet, Kahoot!, No Isolation
DAY 05  MAY 20: Transfer to Flåm via mountain railway, fjordsafari tour
DAY 06  MAY 21: Morning hike, transfer to Bergen by coach
DAY 07  MAY 22: Bergen city tour, Bryggens Museum, Fløyen afternoon activity
DAY 08  MAY 23: Lerøy Seafood Group, Sildelaget, transfer to Stavanger
DAY 09  MAY 24: Næringsforeningen, Laerdal Medical, Foodback
DAY 10  MAY 25: Preikestolen hike with packed lunch, farewell dinner
DAY 11  MAY 26: Departure for the U.S. or other travels

COURSE EXPLORES:

- Norwegian culture and history, Vikings
- Economic challenges from petroleum and Dutch disease
- Social welfare benefits and high taxes (Scandinavian model)

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
BUSINESS IN RUSSIA

Develop a deep understanding of the Russian business environment through a series of company visits from leading industries and meetings with business leaders and educators. Learn about the historical and cultural roots of the modern Russian state and the main challenges and opportunities for business in this country.

DRAFT ITINERARY AND ACTIVITIES  
*subject to change*

<table>
<thead>
<tr>
<th>DAY</th>
<th>MAY 8: Arrival, transfer to hotel, welcome dinner</th>
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<tbody>
<tr>
<td>DAY 2</td>
<td>MAY 9: Moscow city tour to include Red Square Victory Parade, self-guided exploration</td>
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<td>DAY 3</td>
<td>MAY 10: American Chamber of Commerce, roundtable discussion at HSE</td>
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<td>DAY 4</td>
<td>MAY 11: Hilti, Societe Generale Moscow, Kushman &amp; Wakefield</td>
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<td>DAY 5</td>
<td>MAY 12: Highspeed train transfer to St. Petersburg, city tour to include Peter-Paul's fortress</td>
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<tr>
<td>DAY 6</td>
<td>MAY 13: U.S. Chamber of Commerce, Biocad, Hyundai</td>
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<td>DAY 7</td>
<td>MAY 14: St. Petersburg State University, Peterhof Gardens</td>
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<tr>
<td>DAY 8</td>
<td>MAY 15: Hermitage, self-guided exploration, farewell dinner</td>
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<tr>
<td>DAY 9</td>
<td>MAY 16: Departure for the U.S. or other travels</td>
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</tbody>
</table>

COURSE EXPLORES:

- How to succeed when doing business in Russia
- Leading industries in the Russian economy (e.g., oil and gas, banking, biotechnology)
- Historical heritage, role of government and oligarchs

QUESTIONS?

Contact the Office of International Activities
studyabroad@moore.sc.edu
THE BUSINESS AND CULTURE OF THAILAND

Culture, religion, history, government and international relations have impacted the economic development of Thailand over the past several decades. Discover the dynamic impact of future economic development and articulate how globalization has affected Thailand’s culture and economy.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 8: Late arrival, transfer to hotel
DAY 02  MAY 9: Guided city tour, Wat Pho, Grand Palace
DAY 03  MAY 10: Chulalongkorn University, Tourism Authority of Thailand
DAY 04  MAY 11: Lecture, American Chamber of Commerce
DAY 05  MAY 12: Stock Exchange of Thailand
DAY 06  MAY 13: Bangkok visits
DAY 07  MAY 14: Transfer to Hua Hin, Hua Hin Tourism Authority
DAY 08  MAY 15: Monsoon Valley, Hua Hin small business leaders
DAY 09  MAY 16: Flight transfer to Chiang Mai, walking tour
DAY 10  MAY 17: Chiang Mai University, Hill Tribes overnight stay
DAY 11  MAY 18: Hill Tribes, Wat Doi Satep
DAY 12  MAY 19: Chiang Mai Elephant Nature Park, farewell dinner
DAY 13  MAY 20: Departure for the U.S. or other travels

COURSE EXPLORES:
- Government impact on economic development
- Fluid business environments
- Tourism effects on economy

QUESTIONS?
Contact the Office of International Activities studyabroad@moore.sc.edu
ECONOMIC DEVELOPMENT AND TRANSITION IN VIETNAM

Learn more about Vietnam’s dynamic economic setting with a focus on regional development and international business. Topics include issues of integration, innovation and transformation in relation to Vietnam’s economic development with emphasis on investment and international trade.

DRAFT ITINERARY AND ACTIVITIES  subject to change

DAY 01  MAY 8: Late arrival, transfer to hotel
DAY 02  MAY 9: Foreign Trade University, Hanoi city tour
DAY 03  MAY 10: Cooking class, World Vision Vietnam (NGO)
DAY 04  MAY 11: Ho Chi Minh Mausoleum Complex, FPT Software
DAY 05  MAY 12: Trang An-Ninh Binh excursion
DAY 06  MAY 13: Economy and investment lecture, VCCI/U.S. Embassy Economic Affairs Officer
DAY 07  MAY 14: Ha Long Bay tour
DAY 08  MAY 15: Flight to Ho Chi Minh City
DAY 09  MAY 16: City tour, War Remnants Museum
DAY 10  MAY 17: Innovation and entrepreneurship lecture, UP Coworking Space
DAY 11  MAY 18: Mekong Delta visit
DAY 12  MAY 19: Unilever and Textile manufacturing firm, farewell dinner
DAY 13  MAY 20: Departure for the U.S. or other travels

COURSE EXPLORES:
- Interdependence of business and culture
- Understanding competitive environments
- Models for international trade and investment

QUESTIONS?
Contact the Office of International Activities
studyabroad@moore.sc.edu
You’ve been accepted to a Global Classroom

NOW WHAT?

**DO YOU HAVE A VALID PASSPORT?**

Your passport must be valid for at least six months beyond your return date. Send a clear, color photo or scan of your signed passport information page to the Office of International Activities with no missing edges or glares.

**DO YOU NEED A VISA OR ANY IMMUNIZATIONS FOR YOUR DESTINATION?**

Begin researching what you need and gathering any required documentation. The Office of International Activities will notify you when to begin this process and help you with entry requirements.

Useful websites:
- State Department ([travel.state.gov/content/travel/en.html](http://travel.state.gov/content/travel/en.html))
- Centers for Disease Control and Prevention ([cdc.gov](http://cdc.gov))

**JOIN YOUR FACEBOOK GROUP AND CHECK IT WEEKLY.**

Participation in this group is mandatory. Join via the link emailed to you. This private group is used to access course documents, facilitate discussion, share photos and other course information including events.

**START RESEARCHING THE COUNTRIES YOU’LL VISIT.**

Get excited about studying abroad! Students should research their host country and talk to students who have already studied abroad. The more students know before they go, the more they are prepared to learn while abroad.

- Lonely Planet ([lonelyplanet.com](http://lonelyplanet.com))
- Trip Advisor ([tripadvisor.com](http://tripadvisor.com))

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**FUNDING YOUR GLOBAL CLASSROOM**

**SCHOLARSHIP OPPORTUNITIES FOR MOORE SCHOOL STUDENTS**

In order to be considered for a Moore School Scholarship, an applicant must:

- Be a student in the Darla Moore School of Business
- Be in the process of applying or have already applied to a Spring Term — Break or Maymester Global Classroom
- Be a full-time, undergraduate UofSC student
- Be in good academic standing with a minimum 3.0 GPA

**MOORE SCHOOL GLOBAL CLASSROOM SCHOLARSHIP**

This competitive scholarship ranges from $1,000 to $5,000. Awards are provided to support study abroad experiences to Moore School students participating in a Global Classroom.

**Spring Term — Break Deadline:** Nov. 7, 2021 by 11:59 p.m.

**Maymester Deadline:** Feb. 13, 2022 by 11:59 p.m.

Applications and required material: visit our website for more information regarding specific scholarships. Scholarship recipients will be selected based on demonstrated merit in the classroom, financial need, compelling essays, locations of intended study and, in some instances, residency.

[sc.edu/moore/studyabroad](http://sc.edu/moore/studyabroad)

Visit the Education Abroad Office website at sc.edu/studyabroad for additional scholarship opportunities available to all UofSC students.