

The South Carolina Witness Project (SCWP) is delighted to be funded by the Cancer Prevention and Control Research Network Mini-Grants Program to address the burden of breast and cervical cancer and complication due to obesity affecting African American and rural women in Georgetown County, SC. Individuals who live in rural South Carolina communities often have worse outcomes than their urban counterparts. Individuals are less likely to have access to highquality health care and other needed services and face many barriers.

This grant will help us to increase breast and cervical cancer screenings among never and rarely screened African-American and rural women by implementing a faith-based, evidence-based community education program. The SCWP will navigate individuals needing screening and who are program-eligible to the Best Chance Network (BCN). This is South Carolina's breast and cervical cancer early-detection screening program for women who are age- and income-eligible. Tidelands Georgetown Memorial Hospital, where we will refer eligible women for screening services, is one of the providers for the BCN program.

We also will provide education and practical tips for living a healthier lifestyle in a home setting by adding HEALS (Heal Eating and Active Living in the Spirit), a healthy eating and active living component, which was developed by the Cancer Prevention and Control Program at the University of South Carolina, to address underlying problems with obesity in the county of Georgetown County. Adding HEALS will help to improve the overall health of our target population and decrease the high morbidity and mortality rates from preventable chronic diseases.

## **SCWP** Team



Pastor Jacqueline Talley, PhD SCWP Executive Director



Pastor Marisa Herman, PhD SCWP Pee Dee Regional Coordinator