

RACHEL E. DAVIS, PH.D.

University of South Carolina, Arnold School of Public Health
Department of Health Promotion, Education, and Behavior
Discovery I, 915 Greene Street, Room 529, Columbia, SC 29208
rdavis@mailbox.sc.edu / (803) 777-6177

EDUCATION

- 2008 University of Michigan
Ph.D., School of Public Health, Department of Health Behavior & Health Education
- 2005 University of Michigan
Certificate, Institute for Social Research, Program in Survey Methodology
- 2002 The University of North Carolina at Chapel Hill
M.P.H., School of Public Health, Department of Health Behavior & Health Education
- 1992 Duke University
B.A. with Distinction, Political Science/Comparative Area Studies (Africa/Latin America)

ACADEMIC PROFESSIONAL EXPERIENCE

- 2019-current Associate Professor, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina
- 2019-current Adjunct Associate Professor, Department of Nutritional Sciences, University of Michigan
- 2012-2019 Assistant Professor, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina
- 2015-2019 Adjunct Assistant Professor, Department of Nutritional Sciences, University of Michigan
- 2012-2015 Adjunct Assistant Professor, Human Nutrition Program, Department of Environmental Health Sciences, University of Michigan
- 2010-2012 Research Assistant Professor, Human Nutrition Program, Department of Environmental Health Sciences, University of Michigan
- 2008-2009 Research Fellow, Human Nutrition Program, Department of Environmental Health Sciences, University of Michigan
- 2003-2008 Graduate Student Research Assistant, Department of Health Behavior & Health Education, University of Michigan, *Cultural and Motivational Dietary Message Tailoring* (PI: K. Resnicow)
- 2001-2003 Graduate Student Research Assistant, Department of Health Behavior & Health Education, The University of North Carolina at Chapel Hill, *Understanding Nutrition Choices Study* (PI: M. Lewis)

HONORS AND AWARDS

- 2021 Distinguished Research Service Award, Office of the Vice President for Research, University of South Carolina
- 2018, 2019 Finalist for the James A. Keith Excellence in Teaching Award, Arnold School of Public Health, University of South Carolina
- 2009-2014 Health Disparities Loan Repayment Program, National Institute on Minority Health and Health Disparities, National Institutes of Health
- 2007-2008 Richard Janz Memorial Award, School of Public Health, University of Michigan
- 2002 Induction into the Delta Omega Honorary Public Health Society
- 1992 Senior Honors Thesis, Duke University
- 1990-1992 Dean's List, Duke University

RESEARCH FUNDING

Under Review:

- 2022-2024 NIH/NIMHD (R21)
Exploring the Use of Cultural Tailoring to Increase Fruit and Vegetable Intake among Mexican American Adults
\$275,000
Role: Principal Investigator
- 2022-2024 NIH (R01)
A Smartphone Application to Increase Physical Activity among Latino Adults
\$15,000
Role: Consultant (PI: T.C. Collins, University of New Mexico)

Current:

- 2021-2025 NIH/NIDDK (R01 DK128967)
Evaluating Nutrition Labeling Policy Changes in the US and Mexico
\$2,442,608
Role: Principal Investigator (MPI: J. Thrasher)
- 2021-2022 School of Nutrition, Université Laval (PI: L. Vanderlee)
Evaluating Beverage Intake among English and French-Speaking Canadian Adults and Children: Validation of the Beverage Frequency Questionnaire
\$5,000
Role: Co-Investigator
- 2020-2022 Vanderbilt University School of Medicine (PI: C. Monroe)
Southeastern Regional Pilot & Feasibility Program
Gamifying Social Support to Promote Physical Activity Among Insufficiently Active African American Adults in the Southeast United States: A Mixed-Methods Approach
\$150,000
Role: Co-Investigator
- 2021 National Rural Health Association (Co-PIs: J. Eberth & E. Crouch)
Rural Border Health Chartbook: An Update
\$175,000
Role: Co-Investigator
- 2020-2021 NIH/NCI (R01 CA215466; PI: J. Thrasher)
Evaluation of Cigarette Package Inserts for Enhanced Communication with Smokers
\$199,913
Role: Co-Investigator
- 2020-2021 University of South Carolina, College of Pharmacy (PI: D. Leal Castro)
American Cancer Society
Communication Interventions and Social Networks for Enhanced Communication with Latino Smokers
\$19,963
Role: Co-Investigator

Completed:

- 2020-2021 University of South Carolina, Office of the Vice President for Research
The Influence of Social Networks, Acculturative Stress, and Personalismo on COVID-19 Coping Responses among Latino Adults
\$24,973
Role: Principal Investigator
- 2020-2021 University of South Carolina, Office of the Vice President for Research
(Co-PIs: M. Torres and E. Guimaraes)
Impact of the COVID-19 Pandemic among Latinos in South Carolina
\$21,635
Role: Co-Investigator
- 2013-2020 NIH/NCI (R01 CA172283)
Addressing Acquiescence: Reducing Survey Error to Promote Latino Health
\$2,587,246
Role: Principal Investigator
- 2017-2019 Office of the Provost, University of South Carolina (PI: A. Kaczynski)
Examining the Efficacy of Theory-Based Persuasive Communications for Promoting Physical Activity in Public Parks: A Pilot Study
\$19,944
Role: Co-Investigator
- 2015-2019 American Cancer Society (PI: R. Brown; RSG-14-227-01-CPPB)
African American Cancer Clinical Trial Decisions: Testing Tailored Messaging
\$33,368 subcontract from Virginia Commonwealth University (\$947,000 total)
Role: Co-Investigator
- 2017-2018 Clinical Public Health and the Center for Research in Nutrition and Health Disparities,
Arnold School of Public Health, University of South Carolina (PI: S. Jones)
Community-Clinic Linkages to Improve Food Security of Patients with Diabetes
\$60,000
Role: Co-Investigator
- 2016-2018 ASPIRE-I, Office of the Vice President for Research, University of South Carolina
Using Tailored Narratives to Increase Cross-Racial Empathy and Reduce Implicit Racial Bias: A Preliminary Study Toward Eliminating Racial Health Disparities
\$14,990
Role: Principal Investigator
- 2012-2017 NIH/NIDCR (PI: T. Singelis, R15 DE021873)
Exploring Cultural Variations in Oral Health Messages for Mexican-Americans
\$430,760 awarded to California State University at Chico
Role: Consultant
- 2008-2013 NIH/NCI (PD: K. Resnicow, P50 CA101451-06)
Tailored Communications to Increase Colorectal Cancer Screening among African Americans
\$1,093,350
Role: Co-Investigator
- 2011-2013 Center for Health Communications Research, University of Michigan (MPI: K. Peterson)
The Storyteller Project: A Narrative Approach to Prevent Childhood Obesity
\$25,000

Role: Co-Principal Investigator

2011-2012 USDA/AFRI (PD: J.C. Lumeng, 2010-04785)
Enhancing Self-Regulation as a Strategy for Obesity Prevention in Head Start Preschoolers
\$4,976,807
Role: Senior Associate

2011-2012 American Cancer Society (PI: A. Morris, RSG-11-097-01-CPHPS)
Patient and Provider Influences on Disparities in Colorectal Cancer Care
\$1,206,000
Role: Co-Investigator

2010-2012 NIH/NIDDK (PI: C. Burant, P30DK089503)
Michigan Nutrition Research Obesity Center
\$916,524
Role: Co-Investigator

2009-2011 Michigan Institute for Clinical and Health Research, University of Michigan
Development of a Culturally Tailored Intervention to Promote Diabetes Management Among Mexican Americans with Type 2 Diabetes
\$49,863
Role: Principal Investigator

2007-2009 NSF/Directorate for Social, Behavioral & Economic Sciences, Methodology, Measurement & Statistics Program (PI: K. Resnicow)
Doctoral Dissertation Research Improvement Grant: The Influence of Black Ethnic Identity on Telephone-Administered Health Surveys
\$10,470
Role: Doctoral Student Recipient

2007-2008 University of Michigan Center for Health Communications Research
Beliefs and Behaviors Associated with Type 2 Diabetes Among Mexican Americans
\$25,000 (postdoctoral research funding)
Role: Principal Investigator

2007-2008 Charles Cannell Fund, Institute for Social Research, University of Michigan
The Influence of Black Ethnic Identity on Telephone-Administered Health Surveys
\$7,300
Role: Principal Investigator

2007-2008 Robert Wood Johnson Foundation Health & Society Scholars Program, University of Michigan (PI: K. Resnicow)
The Influence of Black Ethnic Identity on Telephone-Administered Health Surveys
\$7,300
Role: Doctoral Student Recipient

2006 Rackham Graduate School, University of Michigan
Graduate Student Research Grant: The Influence of Black Ethnic Identity on Telephone-Administered Health Surveys
\$2,925
Role: Doctoral Student Recipient

1991 Council on International Educational Exchange Bowman Scholarship
Water Policy in Uganda: Policy Implementation in a Development Context
Role: Undergraduate Student, Honors Thesis Research

1991 Duke University Comparative Area Studies/Center for International Studies
Water Policy in Uganda: Policy Implementation in a Development Context
Role: Undergraduate Student, Honors Thesis Research

PEER-REVIEWED PUBLICATIONS

* Note: Underlined names indicate students, advisees, or other types of mentored co-authors.

1. Cho, Y.J., Thrasher, J.F., **Davis, R.**, Kim, S., Hardin, J., & Popova, L. (2021). Effective package warning label systems for communicating relative risks of cigarettes, heated tobacco products, and e-cigarettes: An experimental study with Korean adults. *International Journal of Drug Policy*, 99: 103468. (Published online before print)
2. Lee, S., Alvarado-Leiton, F., Yu, W., **Davis, R.E.**, & Johnson, T.P. (2021). Developing a short screener for acquiescent respondents. *Research in Social and Administrative Pharmacy*. (Published online before print)
3. **Davis, R.E.**, Trickey, A.W., Abrahamse, P., Kato, I., Ward, K., & Morris, A.M. (2021). Association of cumulative social risk and social support with receipt of chemotherapy among patients with advanced colorectal cancer. *JAMA Network Open*, 4 (6): e2113533. [PMC8190628]
4. Botchway, M., **Davis, R.E.**, Merchant, A.T., Lambert, A.T., Sarfo-Kantanka, O., & Moore, S. (In press). Social networks, perceived social support and HbA1c in individuals with type 2 diabetes mellitus in urban Ghana. *Ethnicity & Health*.
5. Botchway, M., **Davis, R.E.**, Lambert, A.T., Moore, S., & Merchant, A.T. (2021). The influence of religious participation and use of traditional medicine on type 2 diabetes control in urban Ghana. *Journal of Religion and Health*. (Published online before print)
6. Botchway, M., **Davis, R.E.**, Merchant, A.T., Lambert, A.T., & Moore, S. (2021). Diabetes-related stigma: A cross-sectional study of its influence on social networks, perceived social support, and HbA1c in Kumasi, Ghana. *Ethnicity & Disease*, 31 (1): 57-66. [PMC7843043]
7. Liese, A.D., **Davis, R.E.**, Diaz, D., Stucker, J., Reid, L.A., Jindal, M., Stancil, M., & Jones, S.J. (2020). Experiences of food insecurity and type 2 diabetes management in adults. *Journal of Hunger & Environmental Nutrition*. (Published online before print)
8. White, A.L., **Davis, R.E.**, Billings, D.L., & Mann, E.S. (2020). Men's vasectomy knowledge, attitudes, and information seeking behaviors in the southern United States: Results from an exploratory survey. *American Journal of Men's Health*, 14 (4): 1557988320949368. [PMC7444157]
9. Kapadia, M.R., Veenstra, C.M., **Davis, R.E.**, Hawley, S.T., & Morris, A.M. (2020). Unmet emotional support needs among diverse patients with colorectal cancer. *The American Surgeon*, 86 (6): 695-702.
10. Lambert, V., **Davis, R.E.**, Popova, L., & Thrasher, J.F. (2020). Cessation conversations and subsequent quitting among U.S. Latino and non-Latino white smokers. *American Journal of Health Behavior*, 44 (4), 473-487.
11. Srivastav, A., Spencer, M., Thrasher, J.F., Strompolis, M., Crouch, E., & **Davis, R.E.** (2020). Addressing health and well-being through state policy: Understanding barriers and opportunities for policymaking to prevent Adverse Childhood Experiences (ACEs) in South Carolina. *American Journal of Health Promotion*, 34 (2), 189-197.
12. Srivastav, A., Spencer, M., Strompolis, M., Thrasher, J.F., Crouch, E., Palamaro-Munsell, E., & **Davis, R.E.** (2020). Exploring practitioner and policymaker perspectives on public health approaches to address Adverse Childhood Experiences (ACEs) in South Carolina. *Child Abuse & Neglect*, 102, 104391.

13. **Davis, R.E.**, Lee, S., Johnson, T.P., Conrad, F., Resnicow, K., Thrasher, J.F., Mesa, A., & Peterson, K.E. (2020). The influence of item characteristics on acquiescence among Latino survey respondents. *Field Methods*, *32* (1), 3-22. [PMC8205425]
14. Srivastav A., **Davis R.E.**, Strompolis M., Crouch E., Thrasher J.F., & Spencer M. (2019). Responding to Adverse Childhood Experiences: Understanding the role of safe, stable, and nurturing relationships in reducing alcohol and tobacco related risk behaviors. *Journal of Child and Adolescent Substance Abuse*, *28* (6), 426-438.
15. Lee, S., Alvarado Leiton, M.F., Vasquez, E., & **Davis, R.E.** (2019). Impact of the terms “regular” or “pasable” as Spanish translation for “fair” of the self-rated health question among U.S. Latinos: A randomized experiment. *American Journal of Public Health*, *109* (12), 1789-1796. [PMC6836786]
16. **Davis, R.E.**, Lee, S., Johnson, T.P., & Rothschild, S.K. (2019). Development of a bidimensional *simpatía* scale for use with Mexican American, Puerto Rican, and Cuban American adults. *Nursing Research*, *68* (5), 348-357. [PMC6729142]
17. **Davis, R.E.**, Lee, S., Johnson, T.P., & Rothschild, S.K. (2019). Measuring the elusive construct of *personalismo* among Mexican American, Puerto Rican, and Cuban American adults. *Hispanic Journal of Behavioral Sciences*, *41* (1), 103-121. [PMC8205428]
18. Webb, L.A., McDonnell, K.K., Adams, S.A., **Davis, R.E.**, & Felder, T.M. (2019). Exploring stigma among lung cancer survivors: A scoping literature review. *Oncology Nursing Forum*, *46* (4), 402-418.
19. Tang, W., Friedman, D.B., Kannaley, K., **Davis, R.E.**, Wilcox, S., Levkoff, S.E., Hunter, R.H., Gibson, A., Logsdon, R.G., Irmiter, C., & Belza, B. (2019). Experiences of caregivers by care recipient’s health condition: A study of caregivers for Alzheimer’s disease and related dementias versus other chronic conditions. *Geriatric Nursing*, *40* (2), 181-184. [PMC6469986]
20. **Davis, R.E.**, Johnson, T.P., Lee, S., & Werner, C. (2019). Why do Latino survey respondents acquiesce? Respondent and interviewer characteristics as determinants of cultural patterns of acquiescence among Latino survey respondents. *Cross-Cultural Research*, *53* (1), 87-115. [PMC8205427]
21. Singelis, T.M., Garcia, R.I., Barker, J.C., & **Davis, R.E.** (2018). An experimental test of the two-dimensional theory of cultural sensitivity. *Journal of Health Communication*, *23* (4), 321-328. [PMC6101005]
22. Thrasher, J.F., Islam, F., **Davis, R.E.**, Popova, L., Lambert, V., Cho, Y.J., Salloum, R.G., Louviere, J., & Hammond, D. (2018). Testing cessation messages for cigarette package inserts: Findings from a best/worst discrete choice experiment. *International Journal of Environmental Research and Public Health*, *15* (2), 282. [PMC5858351]
23. **Davis, R.E.**, Dal Cin, S., Cole, S.M., Reyes, L.I., McKenney-Shubert, S.J., Fleischer, N.L., Densen, L.C., & Peterson, K.E. (2017). A tale of two stories: An exploration of identification, message recall, and narrative preferences among low-income, Mexican American women. *Health Communication*, *32* (11), 1409-1421. [PMC6208143]
24. **Davis, R.E.**, Cole, S.M., McKenney-Shubert, S.J., Jones, S.J., & Peterson, K.E. (2017). An exploration of how Mexican American WIC mothers obtain information about behaviors associated with childhood obesity risk. *Journal of Nutrition Education and Behavior*, *49* (3), 187-195. [PMC5346458]
25. Hales, S., Turner-McGrievy, G.M., Wilcox, S., **Davis, R.E.**, Fahim, A., Huhns, M., & Valafar, H. (2017). Trading pounds for points: Engagement and weight loss in a mobile health intervention. *Digital Health*, *3*, 1-9. [PMC6001249]
26. Brown, R.F., **Davis, R.**, Wilson-Genderson, M., Grant, S., Cadet, D., Lessard, M., Alpert, J., Ward, J., & Ginder, G. (2016). African American cancer patients Talking About Clinical Trials (TACT) with oncologists during consultations: Evaluating the efficacy of tailored health messages in a randomized controlled trial –

The TACT study protocol. *BMJ Open* (peer reviewed journal), 6(12), e012864. [PMC5168644]

27. Hales, S., Turner-McGrievy, G.M., Wilcox, S., **Davis, R.E.**, Fahim, A., Huhns, M., & Valafar, H. (2016). Social networks for improving healthy weight loss behaviors for overweight and obese adults: A randomized clinical trial of the Social Pounds Off Digitally (Social POD) mobile app. *International Journal of Medical Informatics*, 94, 81-90.
28. **Davis, R.E.**, Cole, S.M., Blake, C.E., McKenney-Shubert, S.J., & Peterson, K.E. (2016). Eat, play, view, sleep: Exploring Mexican American mothers' perceptions of decision making for four behaviors associated with childhood obesity risk. *Appetite*, 101, 104-113. [PMC5533082]
29. Hales, S., Turner-McGrievy, G., Fahim, A., Freix, A., Wilcox, S., **Davis, R.E.**, Huhns, M., & Valafar, H. (2016). A mixed-methods approach to the development, refinement, and pilot testing of social networks for improving healthy behaviors. *JMIR Human Factors*, 3(1), e8. [PMC4811661]
30. **Davis, R.E.**, Cole, S.M., Reyes, L.I., McKenney-Shubert, S.J., & Peterson, K.E. (2015). "It hurts a Latina when they tell us anything about our children": Implications of Mexican-origin mothers' maternal identities, aspirations, and attitudes about cultural transmission for childhood obesity prevention. *Childhood Obesity*, 11(4), 1-8. [PMC4808285]
31. Resnicow, K., Zhou, Y., Hawley, S., Jimbo, M., Ruffin, M.T., **Davis, R.E.**, Shires, D., & Lafata, J.E. (2014). Communication preference moderates the effect of a tailored intervention to increase colorectal cancer screening among African Americans. *Patient Education and Counseling*, 97(3), 370-375. [PMC6208142]
32. **Davis, R.E.**, Caldwell, C.H., Couper, M.P., Janz, N.K., Alexander, G.L., Greene, S.M., Zhang, N., & Resnicow, K. (2013). Ethnic identity, questionnaire content, and the dilemma of race matching in surveys of African Americans by African American interviewers. *Field Methods*, 25(2), 142-161. [PMC5402760]
33. Lindsay, A.C., Sussner, K.M., Greaney, M.L., Wang, M.L., **Davis, R.E.**, & Peterson, K.E. (2012). Using qualitative methods to design a culturally appropriate child feeding questionnaire for low-income, Latina mothers. *Maternal and Child Health Journal*, 16(4), 860-6. [PMC3178008]
34. **Davis, R.E.**, Peterson, K.E., Rothschild, S.K., & Resnicow, K. (2011). Pushing the envelope for cultural appropriateness: Does evidence support cultural tailoring in type 2 diabetes interventions for Mexican American adults? *The Diabetes Educator*, 37(2), 227-238. [PMC3209710]
35. **Davis, R.E.**, Resnicow, K., & Couper, M.P. (2011). Survey response styles, acculturation, and culture among a sample of Mexican American adults. *Journal of Cross-Cultural Psychology*, 42(7), 1219-1236. [PMC3171809]
36. Langford, A.T., Resnicow, K., **Davis, R.E.**, Alexander, G., Calvi, J., Wiese, C., & Tolsma, D. (2010). Ethnic identity predicts loss-to-follow-up in a health promotion trial. *Contemporary Clinical Trials*, 31(5), 414-418. [PMC3117283]
37. **Davis, R.E.**, Alexander, G., Calvi, J., Wiese, C., Greene, S., Nowak, M., Cross, Jr., W.E., & Resnicow, K. (2010). A new audience segmentation tool for African Americans: The Black Identity Classification Scale. *Journal of Health Communication*, 15(5), 532-554. [PMC3151736]
38. **Davis, R.E.**, Couper, M.P., Janz, N.K., Caldwell, C.H., & Resnicow, K. (2010). Interviewer effects in public health surveys. *Health Education Research*, 25(1), 14-26. [PMC2805402]
39. Resnicow, K., **Davis, R.E.**, Zhang, N., Strecher, V.J., Tolsma, D., Calvi, J., Alexander, G., Anderson, J.P., Wiese, C., & Cross, Jr., W.E. (2009). Tailoring a fruit and vegetable intervention on ethnic identity: Results of a randomized study. *Health Psychology*, 28(4), 394-403. [PMC3397196]
40. Tolsma, D., Calvi, J., **Davis, R.E.**, Alexander, G., Greene, S., Wiese, C., Anderson, J., & Resnicow, K. (2009). Challenges in researching racially sensitive topics in HMOs. *Health Psychology*, 28(4), 389-390.

[PMC2735257]

41. **Davis, R.E.**, Resnicow, K., Atienza, A., Peterson, K.E., Domas, A., Hunt, A., Hurley, T.G., Yaroch, A.L., Greene, G.W., Sher, T.G., Williams, G.C., Hebert, J.R., Nebeling, L., Thompson, F.E., Toobert, D.J., Elliot, D.L., DeFrancesco, C., & Costello, R.B. (2008). The use of signal detection methodology to identify subgroups of dietary supplement use in diverse populations. *Journal of Nutrition*, *138* (1), 205S-211S.
42. Resnicow, K., **Davis, R.E.**, Zhang, G., Konkel, J., Strecher, V.J., Shaikh, A., Tolsma, D., Calvi, J., Alexander, G., Anderson, J.P., & Wiese, C. (2008). Tailoring a fruit and vegetable intervention on novel motivational constructs: Results of a randomized study. *Annals of Behavioral Medicine*, *35* (2), 159-169.
43. Resnicow, K., **Davis, R.**, & Rollnick, S. (2006). Motivational interviewing: Application to pediatric obesity – conceptual issues and evidence review. *Journal of the American Dietetic Association*, *106* (12), 2024-2033.

Manuscripts Under Review:

1. **Davis, R.E.**, Conrad, F.G., Dong, S., Mesa, A., Lee, S., & Johnson, T.P. *Reducing acquiescent response style with conversational interviewing*. (To be submitted to new journal)
2. **Davis, R.E.**, Lee, S., Johnson, T.P., Yu, W., Reyes, L.I., & Thrasher, J.F. *Individual-level endorsement of cultural factors and use of acquiescent and extreme response styles among U.S. Latinx survey respondents*. (Under review)
3. McDonnell, K.K., Webb, L.A., Adams, S.A., **Davis, R.E.**, & Felder, T.M. *The Association between lung cancer stigma and race: A descriptive correlational study*. (Revise and resubmit)
4. Sweeney, A.M., Wilson, D.K., Resnicow, K., **Davis, R.E.**, & Van Horn, M.L. *An update on individually tailored interventions: Innovations in theory, technology, and recommendations for improving the evidence base*. (To be submitted to new journal)

PEER-REVIEWED BOOK CHAPTERS

1. **Davis, R.E.**, & Resnicow, K. (2012). The Cultural Variance Framework for tailoring health messages. In H. Cho (Ed.), *Health communication message design: Theory and practice* (pp. 115-135). Newbury Park, CA: Sage Publications.
2. Resnicow, K., DiIorio, C., & **Davis, R.** (2007). Culture and the development of HIV prevention and treatment programs. In T. Edgar, S. M. Noar, & V. Freimuth (Eds.), *Communication perspectives on HIV/AIDS for the 21st century*. Mahwah, NJ: Lawrence Erlbaum.

CONFERENCE PRESENTATIONS

Oral Presentations:

1. Lee, S., Alvarado-Leiton, M.F., **Davis, R.E.**, & Yu, W. (2022, May). *Response styles and cross-cultural comparability of the Satisfaction with Life Scale through randomized experiments*. Paper to be presented at the American Association for Public Opinion Research 77th Annual Conference, Chicago, IL.
2. Alvarado-Leiton, F., Lee, S., & **Davis, R.E.** (2021, November). *Negated and polar opposite items for balanced scale construction: An empirical cross-cultural assessment*. Paper presented at the World Association for Public Opinion Research 74th Annual Conference, Chicago, IL.
3. Alvarado-Leiton, F., Lee, S., & **Davis, R.E.** (2021, November). *Negated and polar opposite items for balanced scale construction*. Paper presented at the Midwest Association for Public Opinion Research 46th Annual Conference, Chicago, IL and virtual meeting.

4. White, A., Davis, R.E., Billings, D., & Mann, E. (2020, October). *Using Facebook advertising to engage men in sexual and reproductive health research*. Paper presented at the American Public Health Association 2020 Annual Meeting & Expo (virtual meeting).
5. Mandelbaum, J., Davis, R., & Wright, B. (2019, November). *Segregated opportunities: The lasting impact of racial segregation and interracial interaction on racism and health*. Paper presented at the American Public Health Association 2019 Annual Meeting & Expo, Philadelphia, PA.
6. Lee, S., Yu, W., Kim, J., Alvaredo Leiton, M.F., & **Davis, R.E.** (2019, July). *Examining cross-cultural measurement comparability of Ed Diener's Satisfaction with Life scale through experimental data*. Paper presented at the 8th Conference of the European Survey Research Association, Zagreb, Croatia.
7. Conrad, F., **Davis, R., Mesa, A., & Dong, S.** (2018, May). *Reducing acquiescent response style with conversational interviewing*. Paper presented at the 73rd Annual Conference of the American Association for Public Opinion Research, Denver, CO.
8. Conrad, F., Lau, C., Armendariz, M., Blair, J., Davis, R., & Johnson, T. (2018, May). *Acquiescence in cognitive interviews can be promoted by directive probes*. Paper presented at the 73rd Annual Conference of the American Association for Public Opinion Research, Denver, CO.
9. Dahl, A.A., Wende, M., Turner-McGrievy, G., Qiao, S., Wilcox, S., Liu, J., & Davis, R. (2018, March). *Integration of technology in lifestyle interventions focused on weight gain during pregnancy: A systematic review*. Paper presented at the annual conference of the Society of Behavioral Medicine, New Orleans, LA.
10. **Davis, R.E.,** Johnson, T.P., Conrad, F.G., Lee, S., Thrasher, J.F., Resnicow, K., & Peterson, K.E. (2017, July). *Identifying sociocultural predictors of acquiescence among Mexican American, Puerto Rican, and Cuban American survey respondents*. Paper presented at the 7th Conference of the European Survey Research Association, Lisbon, Portugal.
11. Lee, S., & **Davis, R.E.** (2017, July). *Measuring subjective health and life satisfaction with U.S. Hispanics*. Paper presented at the 7th Conference of the European Survey Research Association, Lisbon, Portugal.
12. Johnson, T., **Davis, R.E., & Lee, S.** (2017, July). *Acquiescence measurement comparability across diverse Hispanic populations in the U.S*. Paper presented at the World Association for Public Opinion Research Annual Conference, Lisbon, Portugal.
13. **Davis, R.E.,** Lee, S. (presenter), Johnson, T., Conrad, F., Resnicow, K., Thrasher, J., & Peterson, K. (2017, March). *Item attributes as drivers of acquiescent response style*. Paper presented at the Cross-Cultural Survey Design and Implementation conference, Mannheim, Germany.
14. Lee, S., **Davis, R.E.,** Resnicow, K., & Johnson, T. (2017, March). *Classifying acquiescent respondents: Convergence or divergence of categorization approaches?* Paper presented at the Cross-Cultural Survey Design and Implementation conference, Mannheim, Germany.
15. Lau, C., Conrad, F.G., Blair, J., Davis, R.E., & Johnson, T.P. (2016, November). *Does probe wording encourage acquiescence and false alarms in cognitive interviews?* Paper presented at the Midwest Association for Public Opinion Research 2016 Annual Conference, Chicago, IL.
16. Singelis, T., Garcia, R.I., Barker, J., & **Davis, R.E.** (2016, October). *Experimental results demonstrate the influence of culturally sensitive text and images on recall of oral health information in Mexican heritage mothers*. Paper presented at the American Public Health Association 2016 Annual Meeting & Expo, Denver, CO.
17. **Davis, R.E.,** Lee, S., Johnson, T.P., Reyes, L.I., Werner, C.D., Thrasher, J.F., Resnicow, K., Conrad, F.G. & Peterson, K.E. (2016, July). *Exploring drivers of acquiescent responding among ethnically diverse Latino telephone survey respondents*. Paper presented at the Second International Conference on Survey Methods

in Multinational, Multiregional and Multicultural Contexts (3MC), Chicago, IL.

18. **Davis, R.E.**, Johnson, T.P., Lee, S., Werner, C.D., & Reyes, L.I. (2016, July). *Is acquiescence an expression of social deference? Acquiescence and interviewer effects in a survey of white and ethnically diverse Latino respondents*. Paper presented at the Second International Conference on Survey Methods in Multinational, Multiregional and Multicultural Contexts (3MC), Chicago, IL.
19. Kapadia, M.R., Veenstra, C.M., **Davis, R.E.**, Hawley, S.T., & Morris, A.M. (2016, February). *Social support for patients undergoing colorectal cancer treatment: A diverse population-based study*. Paper presented at the 11th Annual Academic Surgical Congress, Jacksonville, FL.
20. **Davis, R.E.**, Nguyen, J.G., Hawkins, J.J., Peterson, K.E., Schlotterbeck, S.W., & Resnicow, K.A. (2010, May). *Preferences for interviewer dialect use and race among African American health survey respondents*. Paper presented at the annual meeting of the American Association for Public Opinion Research, Chicago, IL.
21. Resnicow, K., & **Davis, R.E.** (2009, May). *Ethnic tailoring: Applications to health and commercial communication*. Paper presented at the 2009 Advertising and Consumer Psychology: Leveraging Consumer Psychology for Effective Health Communications conference, Ann Arbor, MI.
22. **Davis, R.E.**, Nguyen, J.G., Greene, S.M., & Resnicow, K.A. (2008, June). *Does interviewer ethnicity impact telephone-administered among African Americans?* Paper presented at the International Conference on Survey Methods in Multinational, Multiregional, and Multicultural Contexts, Berlin, Germany.
23. **Davis, R.E.**, Calvi, J., Alexander, A., Anderson, J., Zhang, N., & Resnicow, K.A. (2008, March). *Tailoring on Black identity: The Eat for Life trial*. Paper presented at the Society for Behavioral Medicine 29th Annual Meeting, San Diego, CA.
24. Peterson, K.E., Yaroch, A., Domas, A.J., Hunt, A., Costello, R., Greene, G., **Davis, R.**, & Resnicow K. (2007, June). *Multivitamin use and health behaviors among diverse samples participating in the Behavior Change Consortium intervention studies*. Paper presented at the annual meeting of the International Society for Behavioral Nutrition and Physical Activity, Oslo, Norway.
25. **Davis, R.E.**, Nguyen, J.G., Greene, S.M., Couper, M.P., Strecher, V.J., & Resnicow, K.A. (2007, May). *Exploring the influence of interviewer and respondent ethnic identity on telephone-administered health surveys with African Americans*. Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA.
26. **Davis, R.E.**, Shaikh, A.R., Zhang, G., & Resnicow, K.A. (2005, May). *Measuring ethnic identity within a community-based sample of Black American adults*. Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami, FL.
27. Lewis, M.A., **Davis, R.**, & Pasch, K. (2004, March). *Observational methodology for measuring persuasive communication related to health behavior change*. Paper presented at the annual meeting of the Society of Behavioral Medicine, Baltimore, MD.

Poster Presentations:

1. Webb, L.A., McDonnell, K.K., Adams, S.A., **Davis, R.E.**, Donevant, S.B., & Felder, T.M. (2020, May). *Evaluation of lung cancer stigma with the Cataldo Lung Cancer Stigma Scale among African American survivors of lung cancer in South Carolina*. Poster to be presented at the Oncology Nursing Society 45th Annual Congress, San Antonio, TX.
2. Srivastav, A., **Davis, R.**, Stropolis, M., Thrasher, J.F., Spencer, S.M., & Crouch, E. (2019, November). *Moderating the effects of adverse childhood experiences: Understanding the role of safe, stable, and nurturing relationships on risk behaviors*. Poster presented at the American Public Health Association 2019 Annual Meeting & Expo, Philadelphia, PA.

3. Mandelbaum, J., **Davis, R.**, Henderson, A., Jones, S., Lyle, M., McLain, A., & Spencer, M. (2018, October). *Residential segregation and racial bias: Understanding the role of urban/rural residence*. Poster accepted for presentation at the Ninth Biennial Conference of the Urban History Association, Columbia, SC.
4. Singelis, T.M., Garcia, R.I., & **Davis, R.E.** (2018, May). *Testing the dimensions of cultural sensitivity in oral health communication for Mexican American mothers*. Poster presented at the 30th Annual Convention of the Association for Psychological Science, San Francisco, CA.
5. Botchway, M., Lambert, V., Kim, S.-H., & **Davis, R.E.** (2018, April). *What the tweet! Examining type 2 diabetes message characteristics and retweeting among U.S. Twitter users*. Poster presented at the annual meeting of the Society for Public Health Education, Columbus, OH.
6. Dahl, A.A., Turner-McGrievy, G., Wilcox, S., Liu, J., & **Davis, R.** (2018, March). *Healthy MoM2B: Baseline features of pregnant women participating in a mobile health study targeting gestational weight gain*. Poster presented at the annual conference of the Society of Behavioral Medicine, New Orleans, LA.
7. Lambert, V., Thrasher, J.F., & **Davis, R.E.** (2018, February). *Racial/ethnic variations in interpersonal communication about cigarette health warning labels and its relationship with subsequent quit attempts*. Poster presented at the annual meeting of the Society for Research on Nicotine & Tobacco (SRNT), Baltimore, MD.
8. Dahl, A.A., Cooper, C.B., Wilcox, S., Liu, J., **Davis, R.E.**, & Turner-McGrievy, G. (2017, November). *Tailoring the development of an e-Health intervention for pregnant women: Results from a Web-based needs assessment of intervention components*. Poster presented at the annual conference of the American Public Health Association, Atlanta, GA.
9. Anshari, D., Thrasher, J., **Davis, R.E.**, Kim, S.H., Hammond, D., & Damayanti, R. (2017, March). *Effects of textual and imagery types on negative emotional responses, message credibility, and perceived effectiveness of health warning labels for Indonesia's cigarette packs*. Poster presented at the annual meeting of the Society for Research on Nicotine & Tobacco (SRNT), Florence, Italy.
10. Anshari, D., Thrasher, J., **Davis, R.E.**, Kim, S.H., & Hammond, D. (2017, March). *Differential effects of pictorial health warnings for cigarette packs in Indonesia: Assessing moderation by smoker identity, self-efficacy, and reactance*. Poster presented at the annual meeting of the Society for Research on Nicotine & Tobacco (SRNT), Florence, Italy.
11. Dahl, A.A., Turner-McGrievy, G.M., Wilcox, S., Liu, J., & **Davis, R.E.** (2017, March). *What (pregnant) women want: Results from a Web-based needs assessment of weight-related mobile app motivations and experiences of pregnant women in the U.S.* Poster presented at the annual meeting of the Society of Behavioral Medicine, San Diego, CA.
12. Hales, S.B., Turner-McGrievy, G., Fahim, A., Freix, A., Wilcox, S., **Davis, R.E.**, Bell, B., Huhns, M., & Valafar, H. (2015, November). *The Social Pounds Off Digitally (POD) App: Results from an RCT using a theory-based, social support app*. Poster presented at the Obesity Society's Annual Meeting, Los Angeles, CA.
13. **Davis, R.E.**, Cole, S.M., Reyes, L.I., McKenney, S., & Peterson, K.E. (2014, April). *The Storyteller Project: Testing Mexican American mothers' reactions to cultural tailoring and emotional arousal in health promotion narratives*. Poster presented at the annual meeting of the Society of Behavioral Medicine, Philadelphia, PA.
14. **Davis, R.E.**, Resnicow, K., & Rothschild, S. (2014, April). *Issues to consider in measuring cultural influences on type 2 diabetes management among Mexican American adults*. Poster presented at the annual meeting of the Society of Behavioral Medicine, Philadelphia, PA.
15. Alia, Kassandra A., Wilson, D.K., St. George, Sara M., Heatley, V., **Davis, R.**, Kitzman-Ulrich, H., McDaniel, T., & Saunders, R. (2013, October). *The development of a process evaluation plan for a family-*

based, weight loss intervention for African American adolescents. Poster presented at the annual meeting of the American Evaluation Association, Washington, DC.

16. **Anshari, D.**, Thrasher, J.F., **Davis, R.**, & Andrews, J. (2013, August). *Do the racial and sex characteristics of people portrayed on cigarette package pictorial warning labels matter?* Poster presented at the annual meeting of the National Conference on Health Communication, Marketing, and Media, Atlanta, GA.
17. Surati, M., **Davis, R.E.**, Hawley, S.T., Abrahamse, P., Ward, K., Kato, I., & Morris, A.M. (2013, June). *Role of religiosity in medical decision making among colorectal cancer patients.* Poster presented at the annual meeting of the American Society of Clinical Oncology, Chicago, IL.
18. Shaikh, A.R., **Davis, R.E.**, & Resnicow, K.A. (2004, November). *Ethno-cultural and motivational dietary message tailoring: Increasing fruit and vegetable consumption in African Americans.* Poster presented at the annual meeting of the American Public Health Association, Washington, DC.

INVITED TALK

Impact of response styles on inclusive measurement. Inclusive Research Matters Seminar Series, Institute for Social Research Diversity, Equity and Inclusion Educational Programs Working Group, Population Studies Center, and Program in Survey and Data Science, University of Michigan, October 31, 2021.

Using cultural tailoring to promote nutrition behavior change: The Eat for Life study. Nutrition Seminar Series, Harvard School of Public Health, April 30, 2012.

TEACHING EXPERIENCE

- 2016-present Instructor – HPEB 711: *Applied Health Communication*, Arnold School of Public Health, University of South Carolina
- 2013-present Instructor – HPEB 707: *Health Promotion Research Methods*, Arnold School of Public Health, University of South Carolina
- 2014-2015 Instructor – HPEB 701: *Theoretical Foundations of Health Promotion*, Arnold School of Public Health, University of South Carolina
- 2015 Instructor – HPEB J707: *Health Promotion Research Methods*, Arnold School of Public Health, University of South Carolina (distance education course)
- 2011-2012 Instructor – EHS 635/HBEHED 635: *Tailored Health Communications: From Theory to Practice*, School of Public Health, University of Michigan

Doctoral Dissertation Committee Chair or Co-Chair:

Rochelle Altman, Department of Health Promotion, Education, and Behavior (2021-present)
Indira Gutierrez, Department of Health Promotion, Education, and Behavior (2021-present)
Gabriela Armendariz, Department of Health Promotion, Education, and Behavior (2020-present)
Jennifer Mandelbaum, Department of Health Promotion, Education, and Behavior (2019-present)
Fernanda Alvarado-Leiton, Program in Survey and Data Science, University of Michigan (2019-2021)
Marian Botchway, Department of Health Promotion, Education, and Behavior (2015-2019)
Aditi Srivastav, Department of Health Promotion, Education, and Behavior (2015-2019)

Doctoral Dissertation Committee Member:

Victoria Lambert, Department of Health Promotion, Education, and Behavior (2020-present)
Minhee Choi, School of Journalism and Mass Communications (2019-2020)
Yoojin Cho, Department of Health Promotion, Education, and Behavior (2018-2020)
Ashley White, Department of Health Promotion, Education, and Behavior (2018-2020)
Nanlan Zhang, School of Journalism and Mass Communications (2018-2021)
Kate Hoy, Department of Health Promotion, Education, and Behavior (2017-2021)

Lisa Webb, School of Nursing (2017-2019)
Lauren Huffman Law, Department of Psychology (2017-2018)
Alicia Dahl, Department of Health Promotion, Education, and Behavior (2016-2018)
Tyler McDaniel, Department of Psychology (2016-2018)
Dien Anshari, Department of Health Promotion, Education, and Behavior (2013-2017)
Sarah Hales, Department of Health Promotion, Education, and Behavior (2013- 2015)

Master's Thesis Committee Chair:

Chris Werner, Department of Health Promotion, Education, and Behavior (2015-present)
Anna Mesa, Department of Health Promotion, Education, and Behavior (2015-2018)

Master's Thesis Committee Member:

Jaron Hoani King, Department of Environmental Health Sciences (2020-2021)
Dianna Sanderson, Genetic Counseling, School of Medicine (2019-2020)
Victoria Lambert, Department of Health Promotion, Education, and Behavior (2017-2018)
Mengyao Hu, Department of Environmental Health Sciences, University of Michigan (2010-2013)
Rana Mosli, Department of Environmental Health Sciences, University of Michigan (2012-2013)
John Pantel, Department of Environmental Health Sciences, University of Michigan (2012)

Undergraduate Honors Thesis Director:

Jillian Catalano, Biochemistry (2019-2020)
Amanda Nagle, Statistics and Political Science (2016-2017)

Undergraduate Magellan Scholar Advisor:

Amanda Nagle, Statistics and Political Science (2016-2017)

Undergraduate McNair Scholar Faculty Mentor:

Sarah Kate Coleman, Public Health and Spanish (2017-2018)
Zachary Goldberg, Public Health and Spanish (2016-2017)

ACADEMIC AND PROFESSIONAL SERVICE

Greater Community

2017 Presenter, Third Annual Expeditionary Learning International Conference,
River Bluff High School, Lexington, South Carolina

Professional Community

2012-present Manuscript reviewer: *Annals of Behavioral Medicine, Appetite, Childhood Obesity, Ethnic and Racial Studies, Ethnicity and Health, Health Education & Behavior, Health Education Research, Health Psychology, Journal of Health Communication, Journal of Immigrant and Minority Health, Journal of Latinx Psychology, Patient Education and Counseling, Public Health Nutrition, Public Opinion Quarterly, Sleep Health, The Sociology Quarterly, Survey Research Methods, Translational Behavioral Medicine*

2019-present Application Reviewer, Loan Repayment Program (LRP) for the National Institute on Minority Health and Health Disparities (NIMHD)

2021 Temporary Grant Proposal Reviewer, National Institutes of Health, Health Promotion in Communities (HPC) Panel (June 2021)

2021 Temporary Grant Proposal Reviewer, National Institutes of Health, Health Promotion in Communities (HPC) Panel (February 2021)

2020 Temporary Grant Proposal Reviewer, National Institutes of Health, Community Level Health Promotion (CLHP) Panel (October 2020)

2020 Temporary Grant Proposal Reviewer, National Institutes of Health, Community Level Health Promotion (CLHP) Panel (June 2020)

2019 Abstract Reviewer, Society of Behavioral Medicine Annual Meeting
 2018 Abstract Reviewer, American Association for Public Opinion Research Annual Meeting
 2017 Ad Hoc Grant Proposal Reviewer, National Institutes of Health, Community Level Health Promotion (CLHP) Panel
 2017 Reviewer, University of Michigan Momentum Center grant proposal
 2016 Abstract Reviewer, American Association for Public Opinion Research Annual Meeting
 2009-2016 Abstract Reviewer, Society of Behavioral Medicine Annual Meeting
 2015-2016 Abstract Reviewer, American Public Health Association Annual Meeting
 2015 Grant Proposal Reviewer, National Institutes of Health, National Institute of Dental and Craniofacial Research Special Emphasis Panel

University

2016-present Member, Admissions Committee, Certificate of Graduate Study in Health Communication, University of South Carolina
 2020 Reviewer, ASPIRE Racial Justice and Equity Research Fund grant proposals, Office of the Vice President for Research, University of South Carolina
 2016-2020 Member, Magellan Scholar Review Committee, University of South Carolina
 2017 Reviewer, ASPIRE-I, Track I grant proposals, Office of the Vice President for Research, University of South Carolina
 2013-2016 Senator, University of South Carolina Faculty Senate
 2015 Reserve Panelist, Office of Academic Integrity, University of South Carolina

College

2019 Member, Ad Hoc Teaching Evaluations Committee, Arnold School of Public Health, University of South Carolina
 2018 Member, MPH Core Working Group to address revised Council on Education for Public Health (CEPH) competencies, Arnold School of Public Health, University of South Carolina
 2013-2018 Member, Steering Committee, Center for Research in Nutrition and Health Disparities, Arnold School of Public Health, University of South Carolina
 2012-2016 Member, Symposium Planning Committee, Center for Research in Nutrition and Health Disparities, Arnold School of Public Health, University of South Carolina

Department

2019-present Chair, Student Engagement Committee, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina
 2019-present Member, Meeting Policies and Procedures Committee, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina
 2018-present Member, Masters Committee, Department of Health Promotion, Education, and Behavior,
 2014-present Grader, MPH Comprehensive Exams, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina
 2013-2016 Arnold School of Public Health, University of South Carolina
 2018-2019 Member, Student Engagement Committee, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina
 2016-2018 Member, Scholarships and Awards Committee, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina
 2016 Member, Clinical Instructor Search Committee, Department of Health Promotion, Education, and Behavior, Arnold School of Public Health, University of South Carolina
 2013-2014 Member, Latino Health Disparities Search Committee, Department of Health Promotion,

- 2012-2013 Education, and Behavior, Arnold School of Public Health, University of South Carolina
Member, Doctoral Committee, Department of Health Promotion, Education, and Behavior,
Arnold School of Public Health, University of South Carolina
- 2010-2012 Member, Admissions Committee, Department of Environmental Health Sciences,
University of Michigan

PROFESSIONAL MEMBERSHIPS

- 2006-present Member, American Association for Public Opinion Research
- 2014-2015 Member, American Public Health Association
- 2007-2010 Member, Society of Behavioral Medicine

ADDITIONAL PROFESSIONAL EXPERIENCE

- 1997-2000 Development Coordinator/Program Director, Arthritis Foundation, Santa Barbara, California
- 1995-1997 Project Development/Grants Writer, Direct Relief International, Santa Barbara, California
- 1994-1995 Research Assistant, School of Medicine, The University of North Carolina at Chapel Hill
- 1992-1994 Development Assistant, Children's Defense Fund, Washington, District of Columbia
- 1992-1994 HIV/AIDS Community Education Instructor, American Red Cross, Arlington, Virginia