Web Development & Communications
http://sph.sc.edu/wdc
Matt McGrievy, Director (mjm@sc.edu) | 803-777-0999

Services
Web and Database Development (fee-for-service):
- Website design and hosting
- Custom web app development
- Data capture, survey management and design
- Provider of USC REDCap service: https://redcap.asph.sc.edu/
- Data security
- Audio/Video production
- Logo/graphic design

We also provide technology consulting for grant applications. Clients include many Arnold School departments, centers, and offices, as well as collaborators external to the school.

Arnold School Website: Maintain the School website: https://sc.edu/publichealth.

Communications: Facilitate internal news (e.g., web articles, events calendar, social media), submit news items to USC publications as well as trade/professional publications, such as the Friday Letter, and coordinate with USC public relations on external press coverage.

Sample Projects
Website design and hosting
Center for the Study of Aphasia Recovery: http://cstar.sc.edu
SC SmartState Center for Healthcare Quality: http://chq.sc.edu/
Columbia Moves Study: http://colamoves.org
NEW Soul Study: http://newsoul.org
Center for Colon Cancer Research: http://cccr.sc.edu
Health Equity Research Lab: http://eberth-herlab.org/

Custom web app development
Strategy for Wellbeing Assessment Tool (SC Hospital Association): http://strategyforwellbeing.com
WorkHealthy Hospitals (OK Hospital Association): https://workhealthyhospitals.com
Healthy Eating and Physical Activity (Michael Beets): http://hepamobile.com
SHAPES learning management system (Russ Pate) http://goshapes.org

Data capture, survey management and design
Columbia Moves screening questionnaire (Courtney Monroe): http://colamoves.org/signup
Data collection system for Office of Adolescent Health grant (Pam Gillam): https://web.asph.sc.edu/oah
QuitConnect National Tobacco Registry (Jim Thrasher): http://quitconnect.org

Audio/Video production
USC Interprofessional Education Promotional video: https://youtu.be/YSnxb7O2RG0
NEW Soul Study recruitment video: https://youtu.be/WFqAooTj1Ts
Healthy weight In Pregnancy and Postpartum project: audio production, participant tracking

Technology Consulting
Technology language and consulting to develop IT components on grant applications, including data management, data security, technical infrastructure, assistance with facilities section, and capacity.