Session to Begin Soon
Today’s Speaker

Marvella Ford, Ph.D., is a tenured Professor in the Department of Public Health Sciences at the Medical University of South Carolina (MUSC), where she is also the Associate Director of Population Sciences and Cancer Disparities at the Hollings Cancer Center. She holds a SmartState Endowed Chair position in cancer disparities research at South Carolina State University.
My Journey to An Academic Position at MUSC

Marvella E. Ford, PhD

Professor, Department of Public Health Sciences
Associate Director, Population Sciences and Cancer Disparities
Hollings Cancer Center, Medical University of South Carolina
My Childhood Years
PLATTSBURGH, NY

- 150 miles north of Albany, New York
- 62 miles south of Montreal, Quebec, Canada
- 17 miles northwest of Burlington, Vermont
- Like Charleston, Plattsburgh is rich in history due to its strategic location on Lake Champlain
Population Characteristics of Plattsburgh, NY

Population: 31,859 (2010 Census)
Map showing largest ancestry by county in the state of New York, 2000 Census

Race and Ethnicity of NY
### Population by Race

<table>
<thead>
<tr>
<th>Race</th>
<th>Total</th>
<th>Hispanic</th>
<th>Non-Hispanic</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>17,219</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Black or African American</td>
<td>876</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asian</td>
<td>619</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Two or More Races</td>
<td>588</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Some Other Race</td>
<td>399</td>
<td></td>
<td></td>
</tr>
<tr>
<td>American Indian and Alaska Native</td>
<td>30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Native Hawaiian and Other Pacific Islander</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Race**
  - **White**: 87.3% of the population is categorized as White.
  - **Black or African American**: 5.1% of the population is categorized as Black or African American.
  - **Asian**: 3.5% of the population is categorized as Asian.
  - **Two or More Races**: 3.4% of the population is categorized as Two or More Races.
  - **Some Other Race**: 2.2% of the population is categorized as Some Other Race.
  - **American Indian and Alaska Native**: 0.2% of the population is categorized as American Indian and Alaska Native.
  - **Native Hawaiian and Other Pacific Islander**: 0.1% of the population is categorized as Native Hawaiian and Other Pacific Islander.
  - **Hispanic**: 92.2% of the population is categorized as Hispanic.
  - **Non-Hispanic**: 7.8% of the population is categorized as Non-Hispanic.
Plattsburgh Ny Educational Attainment by Sex (over 25)

- Less Than 9th Grade
- 9th-12th Grade
- High School Grad
- Some College
- Associates Degree
- Bachelors Degree
- Graduate Degree

Male / Female
<table>
<thead>
<tr>
<th>Education Attained</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less Than 9th Grade</td>
<td>396</td>
<td>3.62%</td>
</tr>
<tr>
<td>9th to 12th Grade</td>
<td>835</td>
<td>7.62%</td>
</tr>
<tr>
<td>High School Graduate</td>
<td>2,964</td>
<td>27.06%</td>
</tr>
<tr>
<td>Some College</td>
<td>2,220</td>
<td>20.27%</td>
</tr>
<tr>
<td>Associates Degree</td>
<td>1,108</td>
<td>10.12%</td>
</tr>
<tr>
<td>Bachelors Degree</td>
<td>1,628</td>
<td>14.86%</td>
</tr>
<tr>
<td>Graduate Degree</td>
<td>1,801</td>
<td>16.44%</td>
</tr>
</tbody>
</table>
Plattsburgh Ny Educational Attainment by Race

- Native American
- White
- Multiple Races
- Asian
- Black
- Other Race
- Hispanic
- Islander

- High School Graduation Rate
- Bachelors Rate
## PLATTSBURGH, NY

Average Earnings: $35,494
Average Male: $38,591
Average Female: $31,491

<table>
<thead>
<tr>
<th>Name</th>
<th>Average</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>$35,494</td>
<td>$38,591</td>
<td>$31,491</td>
</tr>
<tr>
<td>Less Than High School</td>
<td>$30,292</td>
<td>$37,537</td>
<td>$25,938</td>
</tr>
<tr>
<td>High School Grad</td>
<td>$25,288</td>
<td>$28,639</td>
<td>$23,462</td>
</tr>
<tr>
<td>Some College</td>
<td>$33,792</td>
<td>$35,893</td>
<td>$30,017</td>
</tr>
<tr>
<td>Bachelors Degree</td>
<td>$41,500</td>
<td>$47,241</td>
<td>$32,763</td>
</tr>
<tr>
<td>Graduate Degree</td>
<td>$62,785</td>
<td>$74,077</td>
<td>$56,648</td>
</tr>
</tbody>
</table>
## PLATTSBURGH, NY

<table>
<thead>
<tr>
<th>Name</th>
<th>Total</th>
<th>In Poverty</th>
<th>Poverty Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>14,514</td>
<td>3,224</td>
<td>22.21%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>391</td>
<td>217</td>
<td>55.50%</td>
</tr>
<tr>
<td>Asian</td>
<td>439</td>
<td>200</td>
<td>45.56%</td>
</tr>
<tr>
<td>Multiple</td>
<td>459</td>
<td>163</td>
<td>35.51%</td>
</tr>
<tr>
<td>Other</td>
<td>253</td>
<td>130</td>
<td>51.38%</td>
</tr>
<tr>
<td>Black</td>
<td>492</td>
<td>116</td>
<td>23.58%</td>
</tr>
<tr>
<td>Native</td>
<td>30</td>
<td>22</td>
<td>73.33%</td>
</tr>
</tbody>
</table>
My nephew Tavon at his 2012 graduation from Beekmantown Central School
My College Years
1982-1986
How Did I Go From Plattsburgh, NY to Cornell University?

My High School Guidance Counselor!
At a time when the American Equal Rights Association was being formed as a coalition between women's rights and anti-slavery organizations (1866)—and prior to the adoption of the 14th Amendment to the U.S. Constitution (1868)—university co-founders Ezra Cornell and Andrew Dickson White were committed to creating a university that was open to all individuals, regardless of race or gender.

In a letter dated February 17, 1867, Ezra Cornell stated young women should be educated in the university as well as young men so that both would have the same opportunities. In 1874, Andrew Dickson White confirmed the university would accept students of color even if the 500 enrolled white students “asked for dismissal on this account.”
Prefreshman Summer Program
June 19-August 7, 2019

Overview

"Absolutely fun and amazing...there is not one moment that you're bored."

Jenny Muliawan

Overview

The Prefreshman Summer Program is designed to help students prepare for the challenges of their first year at Cornell. Students are either required or invited to participate as part of their admission decision to attend Cornell.

Students generally enroll in regular summer-session courses; enrichment courses in areas such as writing, chemistry, or mathematics; and/or a college-achievement seminar. The actual course schedule for each student is determined by the student's college.

The program includes field trips, guest lectures, and a wide range of social and cultural activities. Participation is restricted to students selected by college offices. Students selected to attend will be notified by mid-May. Tuition, fees, and room and board charges for those selected are covered by the program.

News

• Prefreshman Summer Program preps students
• Students build college skills in Prefreshman Summer Program

More information is available from:

Cornell University
The Learning Strategies Center
420 CCC
Ithaca, NY 14853
Telephone: 607.255.6310
Email: cu-psp@cornell.edu
Cornell University: A Long History of Promoting Diversity and Inclusion

1869
- William Bowler, from Haiti, becomes Cornell’s first student of African descent.

1867
- Ezra Cornell states that he wants to "have girls educated in the university as well as boys so that they may have the same opportunity [sic] to become wise and useful to society that the boys are [sic]."

1865
- Cornell University is founded.
1870

- Cornell admits Jennie Spencer, becoming the first co-educational school in the Ivy League, but according to the story, with no lodging available near the campus, she had to withdraw.
- Kanaye Nagasawa becomes the first Japanese student to enroll at Cornell.
- Cornell begins offering Chinese and Japanese language courses.
Cornell University: A Long History of Promoting Diversity and Inclusion

1873

- **Emma Sheffield Eastman** becomes Cornell’s first female graduate.

- **Dr. Estevan Fuertes**, originally from Puerto Rico, becomes Cornell’s first dean and professor of civil engineering. He leads the construction of Cornell’s first observatory (located on the Arts Quad) and is the namesake of the current (and fourth) Fuertes Observatory built in 1917 on North Campus.

- **Club Brasileiro**, Cornell’s earliest known student cultural organization, is founded by Brazilian students. Comprised of over 20 members, the organization publishes a monthly newsletter in Portuguese.
Cornell University: A Long History of Promoting Diversity and Inclusion

2015
- First Female President, Elizabeth Garrett

2014
- Cornell’s first official LGBT Reunion for Alumni, Parents, and Allies.

2013
- Cornell joins in founding 1vyG, the pan-Ivy League association for first generation college students.
- College of Arts & Sciences launches Africana Ph.D. program.
- University Diversity Council begins Toward New Destinations grant competition designed to support new or existing small initiatives.
Cornell University: A Long History of Promoting Diversity and Inclusion

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Cornell University: A Long History of Promoting Diversity and Inclusion

2017
- Cornell's first incoming class to the College of Engineering achieves gender parity.

2016
- Cornell recognizes undocumented students as eligible for domestic need-based financial aid.
The Importance of Having an Outstanding Mentor

• Webster’s dictionary defines “mentor” as trusted counselor or teacher.

• The National Academy of Sciences defines “mentor” as someone who takes a special interest in helping another person develop into a successful professional.
The Importance of Having Outstanding Mentors

- The Council of Graduate Students states,
  - Mentors are advisors, people with career experience willing to share their knowledge;
  - Supporters, people who give emotional and moral encouragement;
  - Tutors, people who give specific feedback on one’s performance;
  - Sponsors, sources of information about and aid in obtaining opportunities;
  - Models, of identity, of the kind of person one should be to be an academic
Cornell University Mentor

- Dr. Josephine A. Allen, the first tenured black woman at Cornell University (1986)
I Participated in an Internship at Howard University’s Institute for Urban Affairs and Research
Cornell in Washington/Howard University Research Mentor

• Dr. Diane Brown

Diane R. Brown, Ph.D.
• Was the Executive Director of the Institute for the Elimination of Health Disparities at the University of Medicine and Dentistry of New Jersey
• Held a faculty position at Wayne State University in Detroit, MI
• Previously was on the faculty of Howard University at the Institute for Urban Affairs and Research
A BIBLIOGRAPHY ON BLACK AMERICAN FATHERS with selected annotations

Compiled by Saira Moini and Marvella Ford

Mental Health Research and Development Center
Institute for Urban Affairs and Research
Howard University
2900 Van Ness Street, N.W.
Washington, D.C. 20008

Copyright 1985
Institute for Urban Affairs and Research
Howard University
Washington, D.C. 20008
The American family, the social sciences and the law are rediscovering fathers and the multiple roles they can play in their children's lives. Ten to fifteen years ago, fathers were viewed as detached and distant, primarily playing the roles of breadwinner and disciplinarian. They are now recognized as being important to their children's intellectual, emotional, and social development. Fathers are demonstrating competency in nurturing and raising children, within a traditional family setting or alone.

The long-standing image of Black men as incompetent fathers has been slower to change. Black fathers have been depicted as irresponsible, uncaring, inadequate, and often absent from their children's lives. Despite research findings to the contrary, the image persists.

This bibliography is an attempt to provide a balanced view of Black men as fathers. It addresses seven issues. Section I offers a brief overview of research on Black fathers. The next six sections present bibliographies with selected entries annotated. Section II provides a historical background on the Black American family by listing some readings pertaining to the African heritage of Blacks. The section also lists books and articles on family structure and functioning, female-headed households, participation of fathers in decision-making, and parent-child relationships.
Libraries at Cornell University

- GRE Story
  - Library setting
Cornell University Mentor

• Dr. Josephine A. Allen, my bridge to the University of Michigan
Joint PhD Program in Social Work and Social Science

Joint PhD Program Funding
The Joint Program provides all incoming doctoral students with a multi-year funding package.

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Joint PhD Research
Read publications written by PhD students at the School of Social Work.

View Research »

Apply to the Joint PhD Program

See Application Instructions »
Graduate School Years
Graduate School Mentors

Dr. Sheila C. Feld

Dr. Pat Gurin

Dr. James Jackson
Dissertation Title

Assessing the Effects of Perceived Control on Health Care Utilization among Older African American Adults
Postdoctoral Fellowship Years

[Logo of the University of Michigan School of Public Health]
Distinguished Research Scientist Award - The Late Dr. A. Regula Herzog

- Herzog played a pioneering and vital role in the Health and Retirement Study, which she launched in 1990, and for which she served as co-principal investigator.

- A senior research scientist in the Institute for Social Research and the Institute of Gerontology, Herzog was a respected teacher and mentor. She taught by example, by accepting and giving criticism productively and by reminding students of the theoretical underpinnings of their research.

- She published more than 100 papers in some of the most prominent journals, including Journal of Gerontology, Psychology and Aging, and Public Opinion Quarterly, and was a member of a numerous editorial boards.
Postdoctoral Fellowship Mentor (continued)

Dr. Mary P. Van Hook and Dr. Lawrence Gary, Former Director of the Howard University Institute for Urban Affairs and Research
My First Research Position After Completing Graduate School, Henry Ford Health System, Detroit, MI: 1994 – 2002:
Mentor in My First Research Appointment


• Van Hook M, **Ford ME**. Linking mental and primary health care in rural areas. Journal of Mental Health Policy and Administration 1995;22;633-641.


• **Ford ME**. Screening and prevention trials step up minority recruitment. Journal of the National Cancer Institute 1996;88:1265-1267.
Mentor in My First Research Appointment


Peer-Reviewed Publications: 1994-2001 (continued)


• Stallings FL, **Ford ME**, Simpson NK, Fouad M, Trauth JM, Jernigan JC. Black participation in the PLCO Cancer Screening Trial. Controlled Clinical Trials 2000;21:379S-389S.


Peer-Reviewed Publications: 1994-2001 (continued)


Baylor College of Medicine Years, 2002-2005
Baylor College of Medicine Mentors

Dr. Nelda Wray

Dr. Carol Ashton

Peer-Reviewed Publications: 2002-2004


Baylor College of Medicine Mentors

Dr. Nelda Wray

Dr. Carol Ashton

Peer-Reviewed Publications: 2002-2004


• **Davis SD**, **Ford ME**. A conceptual model of barriers to mental health services among African Americans. African American Research Perspectives 2004;10:44-54.

Academic Home: The Medical University of South Carolina, 2005 - Present
MUSC Research Mentors

Dr. Jane Zapka

Dr. Deborah Deas

72 Peer-Reviewed Publications: 2005-Present
Cancer Disparities

Edited by
Marvella E. Ford
Dennis K. Watson
Community Outreach and Engagement

Marvella E. Ford, PhD
Specific Aims

1. Defining the geographical **catchment** area
2. Expanding community outreach and **engagement**
3. Addressing **cancer burden** in the state through research
4. Impacting **public policy** in the catchment area and beyond
MUSC Hollings Cancer Center: Office of Community Outreach and Engagement

**Funded Activities**

- Cancer disparities research projects
- MOVENUP
- SC CHEC
- Minority/Underserved NCORP
- Community Compass
- U54 SC CADRE
- HCC Mobile Health Unit

**HCC-Supported Activities**

- One in Three Afternoon Tea
- Cultural Competence/
  Cultural Humility
  Training
MUSC and SCSU Team Up to Tackle Health Disparities

— Dr. Marvela Ford, who knows exactly how health disparities can affect a family, helps lead an effort to end them. —

Marvell Ford, Ph.D., an expert in health disparities and cancer prevention research at the Medical University of South Carolina, now holds a joint appointment as the SmartState endowed chair in prostate cancer disparities at South Carolina State University.

Charleston, SC — Marvell Ford missed out on a fundamental part of childhood: having grandparents to spoil and take care of her. They all died before she was born. “That’s a tremendous loss that you can never overcome. I grew up not having met or seen pictures of any of my grandparents,” she said.
An MUSC/SCSU Partnership

Medical University of South Carolina
Hollings Cancer Center
(Charleston, SC)
Dr. Marvella Ford, Professor of Public Health Sciences
and Associate Director of Cancer Disparities

South Carolina State University (Orangeburg, SC)
Dr. Judith Salley, Professor and Chair of the
Department Biological & Physical Sciences
The NCI R25 SC CHEC Cancer Research Training Program (PI: Ford)

Student Fellows
CU
SCSU
USC
VC

DoD Training Program (1 Student)
R25E Training Program (16 Students)
Geographic Management of Cancer Health Disparities (GMaP)

Basic Science Research
Clinical Research
Population Sciences Research

Cancer Disparities Research
CCSG Awarded

Ford Recruited 2006

Ford/Salley Awarded DOD Undergrad Training Grant

2009

PACHE P20 Development Started

2010

PACHE P20 Awarded

2011

DOD Renewed

2012

U54 Development Started

2015

NCI R25E Funded & DOD Renewed

Jan 2016

U54 Submitted

Sept. 2017: $12.5M U54 Awarded
Thank you for participating

If you have any questions, please contact Joan Harris, JOANMH@mailbox.sc.edu
Thank you for participating!

Please give us your feedback about the session by answering a brief survey.

For the in-person attendees, we will have the survey available on the tablets at the end of the session.

For virtual attendees, we will be emailing a survey link to all participants, or you can access it through the QR code to the right, or the survey link.

The QR code appears here or it can be accessed via the Survey Link.