Recommendations

B.S. Business (All majors)

To learn more about you can make the most of your educational experiences within and beyond the classroom contact:
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PARTICIPATE

Community Service

Related course
Community service courses are offered in business and economics courses.

Sites/experiences
All 18 Undergraduate Organizations are engaged in Community Service. For international community service, the Global Entrepreneurship Corps provides opportunities in Latin America and Africa. Students participating in the Global Entrepreneurship Corps can earn a certificate in Service Learning from Columbia University. Many other vendors also provide community service opportunities. Business Student Organizations work with the March of Dimes, Red Cross, Adopt-a-Highway, Habitat and many more.

Why this is important
Community Service allows business majors to “give back” to the community by applying their skill sets to solve community problems (water, housing, transportation, food, health-related issues, etc.)

Global Learning

Timing for “study abroad”
Maymester, Summer, full semester usually recommended for junior year but some programs may be appropriate prior to the junior year. Consult undergraduate advisor for optimal study periods.

Destinations
Sites approved by USC Study Abroad and the Darla Moore School of Business and include dozens of locations across the globe.

Why this is important
Study Abroad is important to meet academic objectives such as foreign language study, earn credits toward major or minor, study a topic not offered on USC campus, study the culture on-site. Also, important for career advancement, personal growth, meet people from different backgrounds and cultures.

Peer Leadership

Student Organization(s)
Eighteen Darla Moore School of Business Organizations offer leadership opportunities.

Opportunities
Moore School Emerging Leaders are named each year. Special leadership-oriented workshops are offered on a variety of topics such as Personal Branding. The Case Competition Team offers opportunities for experience in leadership. Other opportunities to participate include University 101 Peer Leaders, Officers in Business School organizations, Darla Moore Summer Orientation Peer Leaders, and the Darla Moore Student Ambassadors Program.

Other
Courses offered in Leadership through the Moore School Management Department and other approved courses.

Why this is important
Leadership opportunities are important for business students to develop their full potential as future business leaders.

Internships

Related Courses
BADM 499 - Business Internship

Recommended sites/work experiences
Local, national and international experience are available. Check Jobmate for internship opportunities.

Why this is important
Provides value through “real world” experience and application of skills and often leads to first job after graduation.
Research

Related courses ECON 436 Introductory Econometrics; MGMT425 HR Analytics; MGMT 478 Business Policy; MKTG 352 Marketing Research; MGSC 390 Business Information Systems; MGSC 394 Big Data Analytics; MGSC 486 Service Operations Management; MKTG 453 Topics in Marketing. Approved Independent Studies in Business and Economics with faculty mentors. The Data Analytics Concentration, which combines business and communication skills with an analytics skill set to turn data into useful knowledge.

Sample research projects or topics Reducing Poverty and Instability: A Study of the Successes and Failures of NGOs and Third Party Aid Groups in China; Future of Health Care Delivery; Developing Efficient Supply Chains in Africa; Globalization and High Fashion

Other recommendations Participation in the Magellan Scholars Program. Also, participation in the Global Supply Chain and Process Management Annual Summit research projects.

Why this is important Research is essential in fields such as marketing, finance, global supply chain and economics. Research fosters innovation, cost savings, and efficiencies.

INTEGRATE

How to Integrate IBUS 301 integrates a wide range of global issues and explores students’ roles in the world. Program concepts are integrated in Management 478 through case studies and presentations. Other business majors also integrate concepts through projects such as Management Science 497 which is a projects-based class. Management 473 (Entrepreneurship) provides students with an opportunity to create a business plan for possible launch of a business. It is important for students to be able to integrate information and knowledge from a variety of fields to solve complex issues in a global economy.

LEAD

Initial career opportunities Financial Analyst, CPA, Market Researcher, Real Estate Broker, Insurance Agent, Banking, Financial Services, Project Manager, Commercial Lender, Tax Specialist and much more.

Related graduate programs MBA, MHR, MACC, MIB

Future career opportunities Advanced positions in all majors usually include strategic planning ability. For example, Global Strategic Marketing.

The listed experiences are a sample of options for your major. See the USC Connect experiences database to search for more opportunities.

www.sc.edu/uscconnect/participate