**Tips for presenting your poster or display**

**Appearance**
Don't distract the audience with your own appearance - be neatly neutral.

**Attitude**
The audience's interest will reflect your own - both your interest in your work, and your interest in having them talk with you about it.

**Engage the viewer**
When they join you, offer to answer any questions, or to provide an introduction or overview of your work/experience.

**THE Talk**
Prepare a short, crisp “CUT TO THE BOTTOM LINE” mini talk 1-2 minutes long, and a slightly longer 3-5 minute version where you "walk" them through the entire poster/display.

**DOs and DON'Ts**

**DO** explain things that might seem obvious (or ask if they would like you to go over it)

**DON'T** assume the audience knows everything you do

**DO** invite others who come and stand near your poster to join your ongoing presentation

**DON'T** start it all over again, offer to fill in missing pieces for new arrivals when others leave

**DO** point to things on the poster/display as needed

**DON'T** stand in front of the poster/display blocking what you are pointing to (or when no one is there)

**DO** offer to "walk" viewers through the poster/display when they stop by

**DON'T** force them to listen to your talk if they would rather just read or browse

**DO** let viewers just read the poster/browse if they would rather do that

**DON'T** talk to them while they are trying to read it -- just be ready to answer questions

**DO** make sure your abstract and poster match

**DON'T** try to explain things you don't know, just say “I don’t know” or "I will have to check on that..."