

Name

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OBJECTIVE:

To obtain a full-time entry-level position in the sport and entertainment management field.

EDUCATION:

University of South Carolina, Columbia, SC

Bachelor of Science in Sport and Entertainment Management, December 2006

- GPA: 3.0

Dutchess Community College, Poughkeepsie, NY

Associate: Business Administration, May 2001

- GPA: 3.1

RELATED EXPERIENCE:

Intern, The Ginn Company, University Club at Cobblestone Park, Blythewood, SC **Fall 2006**

- Collaborated in coordinating and implementing golf tournaments for specific groups of clients.
- Planned and executed golf-related events for corporate clients and individual member groups.
- Managed pre-event and executed on-site event details including budget analysis.
- Developed experience in managing a sports business that relied heavily upon a repeat customer base.

Intern, Global Spectrum, The Colonial Center, Columbia, SC **Spring 2006**

- Acquired valuable knowledge/expertise working in a comprehensive sports/entertainment venue.
- Assisted patrons, accepted tickets, and troubleshot customer/client concerns.
- Participated in the planning and execution of a variety of scheduled events and live performances.

Intern, Octagon, BMW of North America Account, Atlanta, GA **Summer 2005**

- Executed a comprehensive marketing plan for the introduction of the 2006 BMW 3-Series throughout the Southern region of the United States.
- Partnered with area businesses on joint marketing initiatives to gain exposure and interest in BMW's newest automobile.
- Traveled extensively throughout the Southeast and thrived as a part of a marketing team.

OTHER EXPERIENCE:

Manager, RG Autoworks, Poughkeepsie, NY **January 2001 – January 2004**

- Responsible for work delegation, scheduling, quality control, and customer relations and satisfaction.
- Created and coordinated local advertising plan using such media as local newspapers, radio, Penny Savers magazines and flyers.
- Developed motivational and supervisory skills through consistent communication and involvement in each project.

ORGANIZATIONS:

- University of South Carolina Marketing Club, Member
- University of South Carolina Sport and Entertainment Management Club, Member

SKILLS:

- Strong project management skills
- Excellent interpersonal, written, and oral communication skills
- Proficient in Microsoft Word, Excel, PowerPoint and Oracle Financial