

NUMBER: STAF 3.08
SECTION: Division of Student Affairs and Academic Support
SUBJECT: Student Media Policy
DATE: June 1, 1992
REVISED: April 19, 2016
Policy for: Columbia Campus
Procedure for: Columbia Campus
Authorized by: Vice President for Student Affairs
Issued by: Office of Student Life

I. Policy

- A. The Board of Student Publications and Communications, under the authority of the Board of Trustees of the University, is responsible for the following media, which receive funds allocated from student fees:
1. The Daily Gamecock (newspaper)
 2. Garnet and Black (magazine)
 3. WUSC-FM (radio station)
 4. SGTV (cable TV station)
 5. Any other publications and communications media that may be authorized
- B. The Board of Student Publications and Communications has established procedures, described below, for selecting the major executives of student media, who are as follows:
1. Editor, The Daily Gamecock
 2. Editor, Garnet and Black
 3. Station Manager, WUSC-FM
 4. Station Manager, SGTV

- C. Nominees for student media heads must meet the following qualifications:
 - 1. Junior or senior class standing
 - 2. Must maintain a 2.5 cumulative GPA or the minimum GPA needed for graduation, whichever is greater.
 - 3. One year's experience on the staff of the medium concerned, or equivalent experience
 - 4. Any qualifications set forth by the medium itself (as approved by the Board of Student Publications and Communications)

II. Procedures for Selection of Media Heads

- A. Outgoing heads of media may submit nominations for new appointees to the Board. Other interested persons may pick up applications in the Student Life Office, Room 112, Russell House.
- B. The Board of Student Publications and Communications makes appointments to Garnet and Black and WUSC-FM in the spring for the following school year. Appointments to The Daily Gamecock are made in the spring for the summer and fall terms and in the fall for the following spring term. SGTV appointments are made in the fall term.
- C. Spring staff positions are announced in October and selections made in November. Summer and fall vacancies are announced in March and selections made in April.

III. Related Policies

STAF 3.15 Removal of Editors or Managers of Student Media

IV. Reason for Revision

Policy organization, content and accuracy reviewed March 2016; SGTV appointment time changed from spring to fall term.