

Sustainability and Tourism:

A Module for Informing Students in Travel and Tourism Classes

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Sustainable Tourism Module

The goal of the instructional module is to increase travel and tourism undergraduate students' awareness of the fragile nature of the tourism industry in South Carolina, the United States and globally. This module uses a variety of resources to achieve its goal. The use of the resources for the module will depend upon classroom situations and the objectives of the instructor. However, the suggested resources can be used in part or whole and should help students become better informed about the centrality of sustainability resources to the long term vitality of the tourism industry.

Instructional Texts for Sustainable Tourism

Sustainable Tourism: A Global Perspective. (2002). Rob Harris, Peter Williams and Tony Griffin. Butterworth & Heinemann.

Ecotourism: Impacts, Potentials and Possibilities. (1999). Stephen Wearing and John Neil. Butterworth & Heinemann.

Ecotourism: An Introduction. (1999). David Fennell. Routledge Press.

Guide for Local Authorities on Developing Sustainable Tourism. (1998). World Tourism Organization.

Instructional Case Studies

Sustainable Development of Tourism: A Compilation of Good Practices. (2002). World Tourism Organization.

Sustainable Development of Tourism: A Compilation of Good Practices. (2002). World Tourism Organization.

Flagship Species: Case Studies in Wildlife Tourism Management. (2001). (ed.) Myra Shackley. Burlington, Vermont: The International Ecotourism Society.

Ecotourism: Case studies in the United States. (2001). Alicia Pinto. Burlington, Vermont: The International Ecotourism Society.

Ecotourism: A web site of the Nature Conservancy. (www.Nature.org)

Lesson Plan

Date: _____

Learning Objectives:

- 1.
- 2.
- 3.
- 4.
- 5.

Lesson Outline

(include copy of slide storyboard in this section)

Main points to cover in this section.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Key Terms/Definitions

Multiple Chose Questions

Self-developed questions

Essay Questions

Self-developed questions

In Class Exercises

Time to complete:

Resources Needed:

Objective:

Procedures:

Video Resources for Lesson:

Case Study for Lesson:

Guest Speaker Topic:

Name:

Contact Info:

Web site applicable for class

Sample Learning Objectives

1. Using Resources Sustainable
2. Reducing Over-consumption and waste
3. Maintaining Diversity
4. Interpreting Tourism into Planning
5. Supporting Local Economies
6. Involving Local Communities and Consulting Stakeholders
7. Marketing Tourism Responsibly
8. Staff Training
9. Research