Student Health Services

Hourly Student Position (up to 20 hours/week)

Student Health Services - Student Graphic Designer

Under the general supervision of the Public Relations and Marketing Director for Student Health Services, the incumbent will be responsible for supporting the graphic design, public relations and communications needs of Student Health Services. Candidate must have knowledge of communications principles and practices. Candidate preferred to have graphic design experience and copywriting knowledge. In addition to position responsibilities around writing and graphic design, the incumbent will also assist with the planning, design and implementation of comprehensive health education communication campaigns.

Position responsibilities include:

**Graphic Design:**
- Recurring major print publications include Gamecock Health magazine, SHS student guide and major health communications campaigns.
- Support initiatives, programs, services and events through brochures, fliers, posters, banners, signage and other items.
- Advertising for placement in campus publications, including Garnet & Black and The Daily Gamecock.

**Writing:**
- Briefs for Gamecock Health magazine, SHS website and other applicable publications
- Copy for advertising, brochures, fliers, social media and other communications pieces

**Public Relations:**
- Staffing events and representing SHS to promote initiatives, programs and services for prospective and new students and other groups
- Monitoring public health, college health and media trends to determine opportunities for improved communication, strategy or relaying of information

**Skill Requirements:**
- Proficiency in Adobe InDesign and/or Illustrator and Photoshop
- Knowledge and experience with social media tools
- Strong interpersonal and organizational skills
- Knowledge of basic Microsoft Office programs, including Word, PowerPoint, and Publisher
- Effective oral and written communication skills. Experience in Health Communications and videography preferred.
- Ability to work cooperatively with team members

**Stipend and Dates of Employment:**
- This position provides hourly pay, with a maximum of 20 hours per week.
- This position is for one academic year, including fall and spring semesters. The start date for this position is August 7, 2019 and the end date is May 1, 2020. For more information about Student Health Services, visit the web: [www.sc.edu/healthservices](http://www.sc.edu/healthservices).

Preference will be given to students with 1+ year of experience in graphic design and/or social media/communication strategy.

To apply for this position, please submit the online application, a statement of interest (300-500 words), and your current resume/CV on the Student Health Services website [www.tinyurl.com/SHSGApositions](http://www.tinyurl.com/SHSGApositions). The deadline for application is April 12, 2019. You will be requested to submit samples of your work upon receipt of your application.

For more information about this position, contact Dianna Colvin at colvind@mailbox.sc.edu or 803.777.1650. For more information about Student Health Services, visit [www.sc.edu/healthservices](http://www.sc.edu/healthservices).